

# 3rd ENSP-CNPT INTERNATIONAL CONFERENCE ON TOBACCO CONTROL 2018

14-16 June 2018, Madrid, Spain

Meeting new challenges, joining local and global efforts: towards the tobacco endgame in Europe







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#### Co-funded by the

#### Health Programme of the European Union Horizon 2020 European Union Funding for Research and Innovation

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The official journal the European Network for Smoking and Tobacco Prevention





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# Co-funded by the Health Programme of the European Union

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**Tobacco Prevention & Cessation,** (Abbr: Tob. Prev. Cessation; ISSN:2459-3087) is an open access, peer-reviewed online journal that encompasses all aspects of tobacco use, prevention and cessation that can promote a tobacco free society. The aim of the journal is to foster, promote and disseminate research involving tobacco use, prevention, policy implementation at a regional, national or international level, disease development- progression related to tobacco use, tobacco use impact from the cellular to the international level and finally the treatment of tobacco attributable disease through smoking cessation.



The Campaign for Tobacco-Free Kids works with non-governmental organizations and governments to pass and implement the policies proven to reduce tobacco use. We provide legal, media, and research support in the United States and around the world to assist in promoting, adopting and implementing tobacco control policies. The Campaign also provides grants to governments and non-governmental organizations in low- and middle-income countries to accelerate progress in tobacco control. We are proud to work as a partner in the Bloomberg Initiative to Reduce Tobacco Use and with funding from the Bill & Melinda Gates Foundation. The Campaign actively supports the Framework Convention on Tobacco Control. We are a founding member of the Framework Convention Alliance, a coalition of nearly 500 organizations from more than 100 countries that was formed to support FCTC negotiations and ensure the treaty's proper implementation.



**Action on Smoking and Health** (ASH) envisions a world free of tobacco-related damage, disease and death. This is accomplished by taking action to educate the public and decision makers, track the tobacco industry, and work for sensible public policies at the local, national and global levels. ASH works closely with its allies to ensure that the public health community addresses the tobacco epidemic in a unified and coherent manner. ASH is not anti-smoker — it is anti-tobacco. ASH is a leader in this movement and has been since its inception in 1967. ASH is a nonprofit that thinks locally and acts globally.



The European Federation of Allergy and Airways Diseases Patients' Associations (EFA) is an independent non-profit organisation with its central office located in Brussels, Belgium. EFA is a European alliance of 35 allergy, asthma and chronic obstructive pulmonary disease (COPD) patients' associations representing 30% of European citizens currently living with these diseases.EFA is member of various organisations, including European Patients' Forum (EPF), Health and Environment Alliance (HEAL), European Network for Tobacco Control & Smoking Prevention (ENSP), Global Allergy and Asthma Patient's Platform (GAAP) or WHO Global Alliance Against Respiratory Diseases (GARD), and partners with healthcare professionals and other health nonprofit organisations.

#### 3rd INTERNATIONAL CONFERENCE ON TOBACCO CONTROL 2018







**Global Bridges,** established in collaboration with Mayo Clinic and the American Cancer Society, is an international network of healthcare professionals and organizations dedicated to advancing evidence-based tobacco dependence treatment and effective tobacco control policy. Since its inception in 2010, Global Bridges partners and grantees have created culturally-relevant training curricula based on established best practice and trained more than 20.000 healthcare professionals from 62 countries. Our multilingual website, globalbridges.org helps facilitate collaboration worldwide. Global Bridges, in partnership with Pfizer Independent Grants for Learning and Change, is working with European organisations to make a difference to healthcare providers and their patients who want to stop using tobacco.



**ERS** is an international organisation that brings together physicians, healthcare professionals, scientists and other experts working in respiratory medicine. We are one of the leading medical organisations in the respiratory field, with a growing membership representing over 140 countries. Our mission is to promote lung health in order to alleviate suffering from disease and drive standards for respiratory medicine globally. Science, education and advocacy are at the core of everything we do. One in eight people in Europe die due to lung diseases – this means one person every minute. It includes well known diseases like asthma and lung cancer and other less known like Chronic Obstructive Pulmonary Disease (COPD), which is now the third most common cause of death. ERS is involved in promoting scientific research and providing access to high-quality educational resources. It also plays a key role in advocacy – raising awareness of lung disease amongst the public and politicians.

#### Unfairtobacco

**Unfairtobacco.org,** a project run by BLUE 21 e.V. in Berlin, Germany, is dedicated to raise awareness of the devastating impact of tobacco growing and tobacco use on sustainable development. Since 2004, Unfairtobacco.org is offering expertise in particular aspects of trade, human rights, and environment occuring in the tobacco sector. Futhermore, it is providing educational material for schools, organising public events, and working with policital decision makers at national and international level. Unfairtobacco.org receives funding from the Federal Ministry for Economic Cooperation and Development (BMZ). We are a member of the Framework Convention Alliance, actively supporting the implementation of the Framework Convention on Tobacco Control, and of the Health and Trade Network, working for trade agreements, that truly safeguard the right to health.



The **European Cancer Patient Coalition** (ECPC) is the largest European patients' umbrella organization in the area of cancer diseases, and is based in Brussels. ECPC was set up in 2003, and works for a Europe of equality, where all European cancer patients have timely and affordable access to the best treatment and care available, throughout their life.



**Dr. Francisco Rodriguez Lozano**President of the ENSP

The European Network for Smoking and Tobacco Prevention (ENSP) has been active in tobacco control since 1997 and for the last 20 years has been playing an important role in setting and influencing policies at a European and international level. Spearheading ENSP activities and projects are national representatives, organisations, academics, doctors, lawyers, health care professionals, experts and activists who always worked together to fulfil the objectives and mission of ENSP.

ENSP is the only truly pan-European network active in tobacco control being the key grassroots organisation in implementing the World Health Organization Framework Convention on Tobacco Control (WHO-FCTC) at a European level. This was acknowledged by the WHO-FCTC – Conference of Parties during the session in Uruguay (November 2010) when ENSP received FCTC observer status.

It is almost impossible to talk about FCTC in Europe without mentioning the involvement of at least one ENSP member. This united and collective effort is the essence, the heart and soul of the "Network" concept: each link makes the chain stronger; each node adds value to the structure. This added value is not only found in the strength of the partnership but also on a scientific level in everything ENSP does: its core activities, its EU projects but also its new scientific journal, "Tobacco Prevention & Cessation".

Tobacco consumption remains the single largest avoidable cause of premature death in Europe, responsible for 700,000 deaths every year, and is the most significant cause of health inequalities. It is an interesting time for our work in tobacco control, as the world recognizes that the most effective policies are those based on scientific studies and solid evidence.

During this conference, as you discover and meet special guests and speakers from the International and European academic Institutions, national authorities and well known non-governmental organisations involved in tobacco control at the regional, national and international level, we hope you have the chance to share your experiences and insights pertaining to various facets of tobacco control.

On behalf of ENSP members and Secretariat, we are honored to welcome you to our Third International Conference on Tobacco Control in partnership with the Comité Nacional para la Prevención del Tabaquismo (CNPT), which takes place in Madrid and would like to thank you for your work and your dedication to tobacco control.



**Prof. Regina Dalmau**President of the CNPT

It's my pleasure to welcome you to the ENSP-CNPT conference in Madrid. During these days, we have the opportunity to share impressions about the situation of tobacco control from different perspectives and in different countries. As tobacco use is still the main evitable cause of mortality, scientific societies, civil forces and government representatives need to gather forces in order to reduce tobacco epidemic. After these 3 intense days of conference, I'm sure that we will go back home with a list of pending tasks in our mind, in order to persevere in our main objective: to reduce the burden of tobacco in our society. Many achievements have been made, but some new barriers have to be considered and overcome. Experts from all over the world will give us some clues about how to face the new challenges. On behalf of the CNPT, I would like to thank all the people that have made this meeting possible, and of course thank you all for your participation as a key of success.

#### 3rd INTERNATIONAL CONFERENCE ON TOBACCO CONTROL 2018







**Prof. Panagiotis Behrakis** Co-Chair of the ENSP 2018 Scientific Committee



**Prof. Esteve Fernández** Co-Chair of the ENSP 2018 Scientific Committee

It is a pleasure to welcome you this year to Madrid, the capital city of Spain and the third-largest city in the European Union.

The 3<sup>rd</sup> annual conference of the European Network for Smoking and Tobacco Prevention in partnership with the Comité Nacional para la Prevención del Tabaquismo (CNPT) entitled, "Meeting new challenges, joining local and global efforts towards the tobacco endgame in Europe!" will take place on June 14-16, 2018 in the heart of Madrid.

The main objective of the conference is to advance the role of science in various aspects of tobacco control and to improve the scientific content of strategies on smoking cessation, prevention and regulation of tobacco products in the European community. Distinguished scientists specializing in tobacco control from all over the world will share their expertise and scientific research regarding the global tobacco epidemic aiming to achieve effective implementation of the WHO Framework Convention on Tobacco Control (FCTC) and EU Tobacco Products Directive (TPD).

The goal remains definite... "Tobacco-Free Europe"!



**Cornel Radu-Loghin**Secretary General of the ENSP

European Network for Smoking and Tobacco Prevention is not just an organization but is a collective effort, an effort that materializes to an unprecedented level the networking concept.

In 2013 a Spanish journalist published an article titled "La bestia negra de las tabaqueras, ENSP, se propone acabar con el hábito de fumar, incluso los cigarrillos electrónicos".\* If at that time we succeeded, together with our Spanish members and friends, to stop the reversal of the smoke-free law, today, after 5 years, we decided to organize our International Conference in Madrid and show once again the unity of the tobacco control community.

We are in Madrid to put an end to the tobacco consumption in Spain! Next stop, Bucharest, March 2019!

\*www.lacelosia.com/la-bestia-negra-de-las-tabaqueras-ensp-se-propone-acabar-con-el-habito-de-fumar-incluso-los-cigarrillos-electronicos/

### Committes

## ORGANISING COMMITTEE

Francisco Lozano (Chair) Regina Dalmau (Chair) Francisco Javier Ayesta Francisco Camarelles Cornel Radu-Loghin

### SCIENTIFIC COMMITTEE

Panagiotis Behrakis (Chair) Esteve Fernandez (Chair) Andrey Demin Bertrand Dautzenbrg Jørgen Falk

Luke Clancy Manfred Neuberger Nazmi Bilir Regina Dalmau Francisco Javier Ayesta

#### ADVISORY SCIENTIFIC COMMITTEE

Alessandra Lugo Ángel López Nicolás Anna Tzortzi Carmen Cabezas Cristina Martínez Elisardo Becoña Esteve Saltó Filippos Filippidis Gera Nagelhout Giulia Carreras Isabel Nerín Joan B. Soriano Joan Ramón Villalbí Maria Leon-Roux Marta Trapero-Bertrán Monica Perez-Rios Rodrigo Córdoba Ruaraidh Dobson Sofia Ravara Ute Mons Vidal Barchilón Xavier Continente Xisca Sureda Constantine Vardavas

## LOCAL ORGANISING COMMITTEE

Francisco Camarelles (Chair) Andrés Zamorano César Minué Javier Moreno Jaime Fernández de Bobadilla Mª Ángeles Planchuelo Raúl de Simón Gutierrez Mercedes Martín Nieto Cristina Moreno Asorey Navidad Sánchez Antonio Montero

# ENSP BOARD MEMBERS

Francisco Rodriguez Lozano - SPAIN Stephen Lequet - FRANCE Pierre Bizel - BELGIUM Norma Cronin - IRELAND Florin Dumitru Mihaltan - ROMANIA Niels Them Kjaer - DENMARK Krzysztof Przewozniak - POLAND

# CNPT BOARD MEMBERS

Regina Dalmau González-Gallarza Adelaida Lozano Polo Andrés Zamorano Tapia Ana María Furió Martinez

Josep Mª Suelves Joanxich Jose Luís Díaz-Maroto Muñoz Javier Galiana Perucho

# Latest publications



### The Network

European Network for Smoking and Tobacco Prevention 1997-2017, 20 years of Tobacco Control history in Europe



### 2018 Guidelines

for treating tobacco dependence



### **Programme**

ROOM 2 - YELLOW ROOM **ROOM 1 - AUDITORIUM** TIME TUESDAY 12 June (Pre conference meetings) 09.30-17:00 WEDNESDAY 13 JUNE (Pre conference meetings) **eurest**plus 09.00-16:00 **EUREST PLUS INTERNAL MEETING** 16:00-19:00 **ENSP GENERAL ASSEMBLY FOR MEMBERS ONLY** THURSDAY 14 JUNE (ENSP Conference 2018 - Day 1) 08:30-09:00 **REGISTRATION** 09.15-10.45 Welcome speeches: Francisco Rodriguez Lozano Regina Dalmau, Panagiotis Behrakis Esteve Fernandez, Francisco Camarelles Key Note Speaker: Laurent Huber ASH - US - Remembering our core mission: reducing death and disease 10.45-11.15 **COFFEE BREAK** 11.15-12.30 TACK SHS INTERNAL MEETING MONITORING TOBACCO LEGISLATION IN **EUROPE AFTER THE TPD (EUREST-PLUS)** 11-15:00 (4HRS) Chair 1: Constantine Vardavas Chair 2: Geoffrey T. Fong Esteve Fernandez Smoke-free legislation in 6 European countries **Ute Mons** Extent and correlates of self-reported exposure to tobacco advertising, promotion and sponsorship in **TackSHS** smokers from eight European countries TACK SHS INTERNAL MEETING Filippos Filippidis Trends and correlates of tobacco use, smoking cessation 11-15:00 (4hrs) and support for tobacco control policies in the European Union **Constantine Vardavas** Assessing e-cigarette product compliance to the TPD





ROOM 3 - GREEN ROOM	ROOM 4 - BLUE ROOM	ROOM 5 - GREY ROOM
	SILNER	
	SILNE-R INTERAL MEETING	
SMOKEFREE	SILNER	
BRAIN		
SMOKE FREE BRAIN INTERNAL	SILNE-R INTERAL MEETING	
MEETING		
CESSATION 1: ORAL	YOUTH AND TOBACCO 1: ORAL	
PRESENTATIONS	PRESENTATIONS	
Chair 1: Giulia Carreras	Chair 1: Enkeleint Aggelos Mechili	
Chair 2: Regina Dalmau	Chair 2: Antonella Cardone	
Antigona Carmen Trofor	Marina Demi	
Smoking cessation in cardiovascular,	Smoking Prevalence in Greece	
diabetes and COPD patients - lessons from		
the pilot TOB G project in Romania	Aveceli Velvende	
Arusyak Harutyunyan Availability of Smoking Cessation Products	Araceli Valverde Exposure to second-hand smoke at home	
among 14 European Countries	among children under 15 years old in	
3 1	Catalonia, 2012-2016	
Biljana Kilibarda	Kurt Annendijck and Marina Van den	
Smoking cessation services in Serbia	Nouweland	
	Antismoking campaign to keep youngsters	
	between 12 and 15 years from smoking by diving into their own world	
Carmela Martinez-Vispo	Adelaida Lozano	
The perception of environmental	Profile of the tobacco and cannabis consumer	
reinforcement mediates the effect of	students of the University of Murcia	
cigarette dependence on depressive	·	
symptoms in smokers seeking smoking		

cessation treatment

### Programme

Ann McNeill **TackSHS** TACK SHS INTERNAL MEETING Israel Agaku 11-15:00 (4hrs) (CONTINUED) 12.30-13.30 **LUNCH BREAK & POSTERS** 13.30-14.45 NEW PERSPECTIVES ON IMPLEMENTING FCTC TACK SHS INTERNAL MEETING **ARTICLE 14** 11-15:00 (4HRS) (CONTINUED) Chair 1: Cornel Radu-Loghin Chair 2: Katie Kemper **Martin Raw** Progress in Article 14 Implementation? Mark Parascandola TB, HIV and Tobacco Cessation in LMICs **TackSHS** Laurent Huber TACK SHS INTERNAL MEETING How to utilize human rights arguments and 11-15:00 (4HRS) mechanisms to advance smoking cessation advocacy **Taylor Hays** So, why bother with cessation? A Summary 14.45-15.15 **COFFEE BREAK** 15.15-16.30 **ERS SYMPOSIA H2020 SMOKEFREE BRAIN SYMPOSIA** Chair 1: Charlotta Pisinger Chair 1: Panos Bamidis Chair 2: Florin Mihaltan Chair 2: Luis Fernandez-Luque

Tarja Kristiina Ikonen





28 Days Without - a new approach to nicotine dependence treatment in Finland		
Pedro Aguilar Cotrina Factors associated with success in smoking cessation programs		
CRIMINAL LIABILITY FOR THE TOBACCO INDUSTRY	PLENARY: LOST OPPORTUNITIES IN SPAIN FOR TOBACCO PREVENTION AND CONTROL (IN SPANISH)	YOUTH AND TOBACCO 2: ORAL PRESENTATIONS
Chair 1: Anca Toma Friedlaender	Chair: Francisco Rodríguez Lozano	Chair 1: <b>Sofia Ravara</b>
Kelsey Romeo-Stuppy An update on the criminal liability movement around the world	Andrés Zamorano	Enkeleint Aggelos Mechili Tobacco addiction in young population and factors associated with motivation to quit; The case of University of Vlora, Albania students.
Pascal Diethelm Possible criminal case in Switzerland	TOBACCO AND OTHER LIFESTYLES (IN SPANISH)	Julian Perelman Smoking and school absenteeism among 15-16 years-old adolescents: a cross- section analysis on 36 countries
B' 1/		
Pierre Kopp France and international courts	Chair: <b>Josep Maria Suelves</b>	Levan Baramidze Role of health care professionals informing adolescents about health promotion issues at primary health care level
	Chair: Josep Maria Suelves  Julio Basulto Tabaco y alimentación/Tobacco and nutrition	Role of health care professionals informing adolescents about health promotion issues
	Julio Basulto	Role of health care professionals informing adolescents about health promotion issues at primary health care level  Sadykova Jamilya
	Julio Basulto Tabaco y alimentación/Tobacco and nutrition Rodrigo Córdoba Tabaco y consumo de alcohol/Tobacco and	Role of health care professionals informing adolescents about health promotion issues at primary health care level  Sadykova Jamilya Tobacco epidemic trend among Almaty
	Julio Basulto Tabaco y alimentación/Tobacco and nutrition Rodrigo Córdoba Tabaco y consumo de alcohol/Tobacco and alcohol consumption Emilio Salguero Tabaco y actividad Fisica/Tobacco and	Role of health care professionals informing adolescents about health promotion issues at primary health care level  Sadykova Jamilya Tobacco epidemic trend among Almaty
	Julio Basulto Tabaco y alimentación/Tobacco and nutrition Rodrigo Córdoba Tabaco y consumo de alcohol/Tobacco and alcohol consumption Emilio Salguero Tabaco y actividad Fisica/Tobacco and	Role of health care professionals informing adolescents about health promotion issues at primary health care level  Sadykova Jamilya Tobacco epidemic trend among Almaty
TRAINING HEALTH CARE PROFESSIONALS IN EVIDENCE- BASED TOBACCO TREATMENT: LESSONS LEARNED FROM THE	Julio Basulto Tabaco y alimentación/Tobacco and nutrition Rodrigo Córdoba Tabaco y consumo de alcohol/Tobacco and alcohol consumption Emilio Salguero Tabaco y actividad Fisica/Tobacco and physical activity  ECONOMIC RECIPE FOR THE ADVANCE IN THE TOBACCO PREVENTION AND CONTROL (IN	Role of health care professionals informing adolescents about health promotion issues at primary health care level  Sadykova Jamilya Tobacco epidemic trend among Almaty teenagers.  YOUTH AND TOBACCO 3: ORAL

Carlos Jimenez Ruiz	Panos Bamidis
Towards stronger tobacco control strategies: a forward look at Iberian and Latin American countries	Smoking Cessation, Technological Innovations and Neuroscience — a short introduction to the SmokeFreeBrain project
Paraskevi Katsaounou	Alexis Bailey
WHO and ERS Joint Tobacco Cessation Training Project — Achievements and lessons learned	Running away from addiction: Exercise, smoking cessation and neuroscience
Sofia Ravara	Andreas A. Ioannides
Emerging challenges in tobacco control — Heated tobacco products, Harm reduction and the Foundation for a Smoke-Free world	Smoking cessation, neurofeedback and sleep
Filippos Filippidis	Christos Frantzidis and Charis Styliadis
Importance of taxation and the current state in European countries	Sleep macro-architectures during pharmacological smoking cessation interventions
	Luis Fernandez Luque
	Information Wars: The era of massive digital misinformation. The footprint of tobacco industry in
	social media and mobile health
	Syed Abdul Shabbir and Francisco J Núñez-Benjum Smoking Cessation supported by Mobile App in Taiwar
	Santiago Hors Fraile
	Behavioral change and mobile recommender systems for smoking cessation
MONITORING THE TOBACCO INDUSTRY	Behavioral change and mobile recommender systems
	Behavioral change and mobile recommender systems for smoking cessation
	Behavioral change and mobile recommender systems for smoking cessation  WATERPIPE AND NOVEL TOBACCO
	Behavioral change and mobile recommender systems for smoking cessation  WATERPIPE AND NOVEL TOBACCO
ACROSS EUROPE: TRENDS AND CASES	Behavioral change and mobile recommender systems for smoking cessation  WATERPIPE AND NOVEL TOBACCO PRODUCTS: ORAL PRESENTATIONS
Chair 1: Joshua Abrams Chair 2: Pascal Diethelm Debra Rosen TI Corporate strategies in Europe and their impact on	Behavioral change and mobile recommender systems for smoking cessation  WATERPIPE AND NOVEL TOBACCO PRODUCTS: ORAL PRESENTATIONS  Chair 1: Esteve Salto Chair 2: Bertrand Dautzenberg  Filippos T Filippidis
Chair 1: Joshua Abrams Chair 2: Pascal Diethelm Debra Rosen TI Corporate strategies in Europe and their impact on	Behavioral change and mobile recommender systems for smoking cessation  WATERPIPE AND NOVEL TOBACCO PRODUCTS: ORAL PRESENTATIONS  Chair 1: Esteve Salto Chair 2: Bertrand Dautzenberg  Filippos T Filippidis Trends and correlates of waterpipe use in the Europea
Chair 1: Joshua Abrams Chair 2: Pascal Diethelm Debra Rosen TI Corporate strategies in Europe and their impact on policy Laura Graen TI Efforts to subvert FCTC: The Case of PMI rebranding	Behavioral change and mobile recommender systems for smoking cessation  WATERPIPE AND NOVEL TOBACCO PRODUCTS: ORAL PRESENTATIONS  Chair 1: Esteve Salto  Chair 2: Bertrand Dautzenberg  Filippos T Filippidis  Trends and correlates of waterpipe use in the Europea Union, 2009-2017  Ayobamigbe Faloye  Waterpipe (shisha) smoking: Prevalence, harm
Chair 1: Joshua Abrams Chair 2: Pascal Diethelm Debra Rosen TI Corporate strategies in Europe and their impact on policy Laura Graen	Behavioral change and mobile recommender systems for smoking cessation  WATERPIPE AND NOVEL TOBACCO PRODUCTS: ORAL PRESENTATIONS  Chair 1: Esteve Salto  Chair 2: Bertrand Dautzenberg  Filippos T Filippidis  Trends and correlates of waterpipe use in the Europea Union, 2009-2017  Ayobamigbe Faloye
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Chair 1: Joshua Abrams Chair 2: Pascal Diethelm  Debra Rosen TI Corporate strategies in Europe and their impact on policy  Laura Graen TI Efforts to subvert FCTC: The Case of PMI rebranding and the "Smoke Free Foundation"  Uliana Bakh Case Study - Tobacco companies in the Balkans:	Behavioral change and mobile recommender systems for smoking cessation  WATERPIPE AND NOVEL TOBACCO PRODUCTS: ORAL PRESENTATIONS  Chair 1: Esteve Salto  Chair 2: Bertrand Dautzenberg  Filippos T Filippidis  Trends and correlates of waterpipe use in the Europea Union, 2009-2017  Ayobamigbe Faloye  Waterpipe (shisha) smoking: Prevalence, harm perception and correlates of favourable harm percepti among university of ibadan undergraduate students  Biljana Kilibarda  Waterpipe use and attitudes related to it among Serbia

16

16.30-17.45





<b>Sophia Papadakis</b> What makes a difference in cessation: learning from the TiTAN project	<b>Ángel López Nicolás</b> Discussant	Krzysztof Przewozniak Generation Y (Millennials) toward health and tobacco - a look at their needs, beliefs and behaviours
Linda Kaljee A longitudinal outcomes evaluation of an adapted Certified Tobacco Treatment Specialist (aCTTS) for physicians in the Former Yugoslavian Republic of Macedonia (FYROM)	ADVANCES AND BARRIERS TO TOBACCO CONTROL (IN SPANISH)	Araceli Valverde Fourteen years of 'Smokefree Class', a school-based smoking prevention programme in Catalonia that adapts to new forms of consumption
Catalina Panaitescu Building capacity to support smoking cessation amongst Family Physicians in Romania: The Challenges of VBA in Primary Care Practice	Chair: <b>Ana Mª Furió</b>	<b>Brigit Toebes</b> Children's rights and tobacco control
Esmeralda Barreira Nurses making a difference in tobacco dependence treatment in Portugal	Esteve Fernández Empaquetado Genérico/Plain packaging	Cristina Martínez Predictors of tobacco products and cannabis use among nursing studorents
Cristina Martinez Factors Associated with the Implementation of the 5As smoking model	Esteve Saltó Estrategias de la industria tabaquera para seguir con el negocio mortal. Nuevos dispositivos para fumar / The tobacco industry's strategies to continue the deadly business. New smoking devices	Daniel Celdrán Guerrero Cost of passive smoking in children in Spain
E-CIGARETTES	CURRENT CONTRIBUTIONS OF PSYCHOLOGY TO THE TREATMENT OF SMOKING (IN SPANISH)	CROSS-SECTIONAL COOPERATION AS A TOOL IN TOBACCO CONTROL — WHAT CAN BE LEARNT FROM DENMARK?
Chair 1: Esteve Fernandez	Chair: Javier Moreno	Chair 1: <b>Hanne Vibjerg</b>
Chair 2: Israel Agaku		Chair 2: <b>Jørgen Falk</b>
Lukasz Balwicki and Malgorzata Balwicka-Szczyrba Electronic cigarette youth access in Poland	Manuel López Herranz Discussant	Susanne Bjærge Smokefree future — a bottom-up approach, broad partnerships
Asli Çarkoğlu Banning is not enough: E-cigarette users in Turkey	TOBACCO AND CARDIOVASCULAR PATHOLOGY (IN SPANISH)	Poul Dengsøe Jensen Smokefree school hours - cooperation between schools and NGOs
Cristina Martínez Conflicts of interest in research on electronic cigarettes: a cross-sectional study	Chair: Raúl de Simón Gutierrez	Nina Krog Larsen Copperation between health sectors and municipalities
Dilek Aslan Expired air-co and urinary cotinine levels of the electronic cigarette users:	Jaime Fernández Boadilla Tabaco y patología cardiovascular/ Tobacco and cardiovascular pathology	Hanne Vibjerg Smoking cessation in new settings

Marina Chernova

Promotion of "Heat Not Burn" Tobacco Products in Russia: New Threat to Tobacco Control

18.00-19.00

**EPACTT INTERNAL MEETING** 

19.30

RECEPTION IN THE PALACIO DE CIBELES (CITY HALL)

#### FRIDAY 15 JUNE (ENSP Conference 2018 - Day 2)

09:00-10.45

TOBACCO CONTROL IN EUROPE - ACHIEVEMENTS AND CHALLENGES

Chair 1: Constantine Vardavas

Chair 2: Cornel Radu-Loghin

Anca Toma Friedlaende

Smokefree Partnership - Tobacco control in all policies: EU advocacy challenges and ways forward

Prof Elif Dagli

Chair, Health Institute Association, Istanbul, Turkey - The unforseen tobacco epidemic among women

Guangyuan Liu

WHO-FCTC Secretariat Geneva - The eighth session of the Conference of the Parties to the WHO FCTC- a milestone in global tobacco control

Thea Emmerling

European Commission, DG SANTE - Recent developments in EU tobacco control work

#### 10.45-11.15

#### **COFFEE BREAK**

11.15-12.30

THE EU JOINT ACTION ON TOBACCO CONTROL

CTFK WORKSHOP 11.15-14.45 (PRE-REGISTRATION REQUIRED)

Chair 1: Panagiotis Behrakis

Chair 2: Matus Ferech

**Constantine Vardavas** 

The role of EU-CEG in monitoring e-cigarette product regulation

Silvano Gallus

Applying and monitoring tobacco product emissions in the EU

Ling Kop To Ling Contraction

CTFK WORKSHOP 11:15-14:45 (PRE-REGISTRATION REQUIRED)

### 3<sup>rd</sup> INTERNATIONAL CONFERENCE ON TOBACCO CONTROL 2018





Marine Gambaryan E-cigarettes marketing and promotion in Russia, attitudes and beliefs. Results from Russian Tobacco control policy Evaluation study	Regina Dalmau Ayudar a dejar de fumar al paciente con patología cardiovascular/ How to help somekers with cardiovascular disease to
Konstantinos Farsalinos Carbonyl emissions from a novel tobacco heated product (IQOS): comparison with an e-cigarette and a tobacco cigarette	quit
-	

EMERGING BEST PRACTICES FOR SUPPORTING CESSATION AMONG HEALTH CARE PROFESSIONALS: LESSONS FROM ACROSS THE GLOBE	DEBREEDING THE CANNABIS- TOBACCO KNOT: PROYECTO ÉVICT (IN SPANISH)	SILNE - R INTERNAL MEETING 10.45-13:30
Chair 1: Joao Mauricio Castaldelli-Maia	Chair: Ana Esteban	
Chair 2: Sophia Papadakis		
<b>Sophia Papadakis</b> I am a doctor and I smoke	Joseba Zabala From Control of tobacco to control of cannabis	SILNER
Martin Raw Survey Data on Tobacco Use Among Healthcare workers	Arturo Álvarez  Mapeado conceptual del cannabis y el tabaco: Descubriendo las percepciones de los universitarios en España. Conceptual mapping of cannabis and tobacco: Discovering the perceptions of university students in Spain	SILNE-R CLOSED EXPERT PANEL 10.45-13:30

### **Programme**

#### **Lotte Van Neirop**

Addressing the handling of priority additives in Europe

#### Sasha Lowenstein and Lærke Engel Petersen

The EU Common Entry Gate: Its utility and promise

#### Esteve Fernandez

Tobacco product regulation through the Joint Action



CTFK WORKSHOP 11:15-14:45 (PRE-REGISTRATION REQUIRED) (CONTINUED)

#### 12.30-13.30

#### **LUNCH BREAK & POSTERS**

13:30-14.45

TOBACCO CONTROL AND THE HEALTH OF CHILDREN AND ADOLESCENTS

CTFK WORKSHOP 11.15-14.45 (PRE-REGISTRATION REQUIRED)(CONTINUED)

#### Chair 1: Johan Mackenbach

#### Chair 2: Pierre Bizel

#### Israel Agaku

Home and Vehicle Secondhand smoke exposure among US youth: Prevalence, correlates, and effect on academic performance

#### Filippos Filippidis

Use of alternative and novel tobacco products among children and adolescents: a rising threat



CTFK WORKSHOP 11:15-14:45 (PRE-REGISTRATION REQUIRED) (CONTINUED)

#### Jasper Been

Tobacco control policies: do perinatal and child health benefit?

#### 3rd INTERNATIONAL CONFERENCE ON TOBACCO CONTROL 2018





Cessation Among Health Care Professionals: The case for action

#### Alexander J. Plum

Best practices for engaging healthcare providers who smoke: lessons learned from the adapted Certified Tobacco Treatment Specialist (aCTTS) training initiative in the Republic of Macedonia

#### Stella Aguinaga Bialous

Our secret weapon? Each Other. Success from a model campaign to support quitting among health care professionals

#### Sophia Papadakis; João Mauricio Castaldell

Synopsis: Emerging best practices for engaging health care professional in quitting

#### **Cristina Pinet**

¿Qué podemos hacer con los fumadores duales de cannabis-tabaco? What can we do with the dual cannabis-tobacco smokers?



TOBACCO DEPENDENCE
TREATMENT AMONG SPECIAL
POPULATIONS

FIRST RESULTS OF THE CESAR PROJECT (INTERVENTION ON TOBACCO CONSUMPTION FROM THE COMMUNITY PHARMACY) (IN SPANISH)

Chair: José Luis Díaz Maroto Muñoz

ENSP SILNE-R SYMPOSIA FROM TOBACCO CONTROL

FROM TOBACCO CONTROL
POLICIES TO INEQUALITIES,
LEARNING FROM NATURAL
EXPERIMENTS IN TEENAGERS
SMOKING (PART 1)

Chair 1: Taylor Hays

Chair 2: Arusyak Harutyunyan

Ohad Ashur

Clean air for babies: Development and implementation of an education program for personal smoking cessation counselors for expectant mothers Jesús C. Gómez Martínez

Discussant

Chair 1: Vincent Lorant

Vincent Lorant

Introduction SILNE-R project

João Mauricio Castaldelli-Maia

Treatment of Tobacco Dependence for Mental Health and Addiction Patients

TOBACCO AND MOUTH ORAL PATHOLOGY RELATED TO TOBACCO CONSUMPTION. HOW TO HELP

SMOKERS TO QUIT IN THE DENTIST'S SURGERY (IN SPANISH) Vincent Lorant

Trends in adolescents smoking in 6 countries

Arusyak Harutyunyan

Challenges and Opportunities for Integrating Tobacco Dependence Treatment into TB care in Armenia Chair: Antonio Montero

Laura Hoffmann

Enhancing smoke-free environments at the local level: A qualitative study and empirically grounded type construction in 7 European cities

## Programme

#### **Christopher Millett**

Tobacco control policies as a tool to promote child health in low- and middle- income countries

#### **Brigit Toebes**

Children's rights to a tobacco-free environment



CTFK WORKSHOP 11:15-14:45 (PRE-REGISTRATION REQUIRED) (CONTINUED)

14:45-15:15	<b>COFFEE BREAK</b>
14:45-15:15	CUFFEE DREAM

15:15-16.30

IMPLEMENTING A RECIPE FOR SUCCESS IN SMOKING CESSATION

TOBACCO ADVERTISING PROMOTION AND SPONSHORSHIP: ORAL PRESENTATIONS

Chair 1: Cornel Radu-Loghin	Chair 1: Stephan Lequet
Chair 2: Luke Clancy	Chair 2: Ramona Brad
Opening Policy video	Diane O Doherty Tobacco Control in Ireland: How effective are dual health warnings on tobacco packaging?
Katie Kemper FCTC — where are we now?	Enkeleint Aggelos Mechili Lack of Implementation of WHO Framework Convention on Tobacco Control (WHO FCTC) in Albania: An Urgent Issue to Tackle
Bertrand Dautzenberg Smoking cessation success stories in France	Ernesto Sebrie Tobacco Packaging and Labeling in the WHO European Region: Progress After the Adoption of WHO FCTC's Article 11 Guidelines
Mark Connolly The economic ingredients supporting smoking cessation	Paulien Nuyts Unravelling variation in the evidence for the association between tobacco outlet density and smoking among young people: A systematic methodological review
Mihaltan Florin IQOS- Hybrid product a new trap?	Gergana Geshanova Raising awareness against TAPS in Bulgaria
Open discussion How we can implement a recipe for success in smoking cessation	Sarah Nogueira Exposure to anti-smoking advertising across six european countries, findings from the international
This symposium has been organised by ENSP, which is responsible for all programme content. Funding for this symposium has been provided by Pfizer Inc.	tobacco control six european country (itc-e6) survey





Behrakis Panagiotis Discussant	Rocio Cerero Lesiones bucales por consumo de tabaco: detección precoz del cáncer oral". Oral lesions due to tobacco use: early detection of oral cancer	Teresa Leão Cost of tobacco control policies towards youth across seven European countries: measurement, challenges and results
Mark Parascandola Discussant	Carmen Martín	Pierre-Olivier Robert Stigmatization of smokers: the role of School Tobacco Policies
	Regina Izquierdo	Vincent Lorant
	Betina Alonso	Brief conclusion
RESEARCH CAPACITY IN THE FIELD OF TOBACCO CONTROL IN CENTRAL AND EASTERN EUROPE	MONITORING OF TOBACCO CONSUMPTION IN THE COMMUNITY OF MADRID, AND OTHER ACTIONS IN THE PREVENTION AND CONTROL OF TOBACCO ADDICTION (IN SPANISH)	GACD H2020 RESEARCH ON ECIGARETTES IN THE EU
Chair 1: Lucia Lotrean	Chair: María Ángeles Planchuelo	Chair 1: Javier Ayesta
Chair 2: Krzysztof Przewoźniak		Chair 2: Anna Tzortzi
<b>Krzysztof Przewoźniak</b> Research activities in the field of tobacco control in Poland	Ana Gandarillas Grande	Stephanie Teloniatis Passive Exposure to E-cigarette Emissions: Minor Respiratory Effects
<b>George Bakhturidze</b> Examples regarding research in the field of tobacco control in Georgia	HOW TO DO A PERSONAL PLAN TO QUIT SMOKING (IN SPANISH)	Xiaoqiu Liu Passive exposure to electronic cigarette aerosol in Italy: data from the TackSHS pan-European survey
Lucia Lotrean Research in the field of tobacco control in Central and Eastern Europe: case studies from Romania	Chair: <b>Cesar Minué</b>	Charis Girvalaki What is the content of the electronic cigarette liquids according to their flavor? An evaluation in nine European Union countries before TPD implementation
Constantine Vardavas The role of ENSP and European cooperation for improving research in the field of tobacco control in central and Eastern Europe	Francisco Camarelles How to do a Personal plan to quit smoking	Elizabeth Zhuikova  Monitoring nicotine intake in human volunteers transitioning from cigarette smoking to e-cigarette use
Israel Agaku International cooperation for improving research in the field of tobacco control	Cristina Moreno Asorey Nursing care plan to quit smoking	Olena Tigova Use of e-cigarettes and second-hand exposure to their aerosols in Europe: findings from the ITC 6 European country survey (EUREST-PLUS project)
Esteve Fernandez Challenges in the field of research regarding tobacco control-opportunities for future cooperation		Tim Marczylo  Monitoring the transition from cigarette smoking to vaping using exposure, biochemical, brain dynamics and psychometric markers: The SmokeFreeBrain Study

16.30-17.45	TAXATION, ILLICIT TRADE AND REVISION OF EU DIRECTIVE 2011/64	ENSP-CNPT-SEPAR MEETING
	Chair 1: Luke Clancy	
	Chair 2: Marta Trapero	
	Estelle Dauchy Global Tax Revenue Shortfalls due to Corporate Income Tax Avoidance, Evasion, and Illicit Trade: Evidence from the Tobacco Sector	
	Konstantin Krasovsky Illicit tobacco sales trends in the European Region in 2009-2016	
	Marta Trapero-Bertran Estimating costs for modelling return on investment from smoking cessation interventions	ENSP - CNPT - SEPAR SPANISH FOCUS SYMPOSIUM ON NATIONAL ADVOCACY
	Miha Lovse Tobacco taxation policy in slovenia in 2018	
	Marta Trapero-Bertran Cost-effectiveness of alternative smoking cessation scenarios in Spain: results from the EQUIPTMOD	
	Varduhi Hayrumyan Price and Affordability of Cigarettes among 14 European Countries	
18.00-19.00	ENSP AWARDS 2018 (18.00-18.15)	
	MEETING WITH THE SPANISH HEALTH MINISTERS RESPONSIBLE FOR THE 2005 & 2010 TOBACCO LAWS: A RETROSPECTIVE AND PROSPECTIVE VIEW	
	Chair: Francisco Rodriguez Lozano	
	Elena Salgado	
	Trinidad Jiménez	
19.00-20.00		Asambleas generales del CNPT





ENSP SILNE-R SYMPOSIA FROM TOBACCO CONTROL POLICIES TO INEQUALITIES, LEARNING FROM NATURAL EXPERIMENTS IN TEENAGERS SMOKING (PART 2)	COMMUNITY INTERVENTIONS FOR THE PREVENTION AND CONTROL OF SMOKING (IN SPANISH)	EMERGING ISSUES IN TOBACCO CONTROL IN THE BALKANS: HOT TOPICS FOR BETTER HEALTH
Chair 1: Anton Kunst	Chair: María Sainz	Chair 1: Mome Spasovski
Anton Kunst Introduction SILNE-R project		Chair 2: <b>Uliana Bakh</b>
Joana Alves The emergence of socioeconomic inequalities in smoking over the lifecourse	Jose Javier Moreno A community program: the program of smoking prevention and control in Madrid Salud - Ayuntamiento de Madrid	Deska Dimitrievska One Step Forward & Two Steps Back: Liberalization of Tobacco Use Laws in FYROM
Martin Mlinaric What is "de-normalization" of smoking and does it increase? A trend analysis (2013–2017) on social inequalities in German adolescence	Adelaida Lozano Polo Campaigns in Mass Media for the prevention of smoking	Edin Jusufovic Hot Topics of Tobacco Control in Bosnia
Nora Mélard School tobacco policies: effect on inequalities		Jovana Maskovic Recent Challenges of Tobacco Control in Serbia
Michael Schreuders The impact of school anti-tobacco policies on adolescent smoking behaviour: a collective lifestyles perspective		Catalina Panaitescu Treating tobacco dependence in the Romanian context: Emerging solutions
Anton Kunst Brief conclusion		

### Programme

### SATURDAY 16 JUNE (ENSP Conference 2018 - Day 3)

09.00-10.45

TREATING TOBACCO DEPENDENCE: EUROPEAN GUIDELINES (MERGED SYMPOSIA) (PRE-REGISTRATION REQUIRED)

**WORKSHOP ASH USA (09:00 - 12:00) 3HRS** 

#### Chair 1: Lucia Gorreto Lopez

#### **Vidal Barchilon**

Treating tobacco dependence: guidance for primary care on life-saving interventions. Position statement of the IPCRG International Primary Care Respiratory Group

Pocket guide to smoking cessation treatment (semFYC)S

#### Francisco Camarelles

Ten years from the PESCE Project: General Practitioners and the Economics of Smoking Cessation

#### **Constantine Vardavas**

ENSP Elearning and guidelines for Smoking Cessation



WORKSHOP ASH USA (09:00 - 12:00) 3HRS (PRE-REGISTRATION REQUIRED)

10.45-11.15

**COFFEE BREAK & POSTERS** 





### SHS EXPOSURE: ORAL PRESENTATIONS

Chair 1: Xisca Sureda

Chair 2: Ute Mons

#### Thomas Zandonai

Nicotine in sports: past, present and future

#### **Matthew Philpott**

Tobaccofree Sports Stadia: European Policies and Guidance

#### Allesandra Lugo

Second-hand smoke exposure in private and public places in Italy: data from the TackSHS pan-European survey

#### Marina Demi

Attitudes of the Greek Public towards the implementation of the smoking ban law

#### Giulia Carreras

Burden of disease due to second-hand smoke exposure: a systematic review within the TackSHS project

#### Pierre Gilbert BIZEL

Smoke free environment policies at municipal level in Wallonia : orienting vulnerable populations

#### Xisca Sureda

Outdoor hospitality venues: A real challenge for tobacco control policies

#### Marcela Fu

Do european smokers opt for partial or total bans on smoking in homes and cars? Findings from the itc 6 European country survey (eurest-plus project)

WORKSHOP: HOW TO INFORM POLICY- AND DECISION-MAKERS ABOUT EVIDENCE-BASED TOBACCO POLICY

WORKSHOP: HOW TO INFORM POLICY-AND DECISION-MAKERS ABOUT EVIDENCE-BASED TOBACCO POLICY

### **Programme**

11.15-12.30

### INTERNATIONAL TOBACCO CONTROL ACTIONS: ORAL PRESENTATIONS

WORKSHOP ASH USA (09:00 - 12:00) 3HRS (PRE-REGISTRATION REQUIRED) (CONTINUED)

Chair 1: Krzysztof Przewoźniak

Chair 2: Filippos Filippidis

#### **Andrey Demin**

Report "Tobacco, alcohol and illicit drugs in the Russian Federation: use, impact, sources and control policies"

#### Nino Maglakelidze

Tobacco control in Georgia — key achievements and challenges

#### Elizabeth Greenhalgh

The great socioeconomic smoking divide: is the gap widening in Australia, and why?

#### Francisco Camarelles Guillem

Non smoking week. Spanish Society of Family and Community Medicine semFYC

#### **Manfred Neuberger**

Austria's new government: a victory for the tobacco industry and public health disaster?

#### Sanne Heijndijk

Towards a Smokefree Generation in the Netherlands: From campaign to social movement to an ambition embraced by the government

#### **Osman Altay**

Tobacco Control Policies and Practices in Turkey from the Point of Civil Society

ACTION

WORKSHOP ASH USA (09:00 - 12:00) 3HRS (PRE-REGISTRATION REQUIRED)

12:30-13:00

**CLOSING PLENARY AND FINAL REMARKS** 





## CESSATION 2: ORAL PRESENTATIONS

Chair 1: Antigona Trofor

Chair 2: Rodrigo Cordoba

#### Otto Stoyka

Firsts results and effectiveness National Smoking cessation service in Ukraine

#### Regina Dalmau

Smoking cessation after acute myocardial infarction, is relapse predictable?

#### Gohar Abelyan

Prerequisites, components and barriers to the implementation of a smoking cessation training course for medical residents in Armenia

#### Chinara Bekbasarova

Effectiveness evaluation of the National telephone quitline in the Kyrgyz Republic

#### Tatiana Andreeva

Almost daily smokers: a specific phenomenon or a distinct phase

#### Olga Speranskaya

Tobacco dependence with an extreme number of cigarettes smoked: clinical and genetic study

### **ENSP European Funded Projects**

#### **CURRENT**



European Regulatory Science on Tobacco: Policy implementation to reduce lung diseases, Smoking and other forms of tobacco consumption are considered the single most important cause, of preventable morbidity and premature mortality worldwide. Efforts to reduce the devastation of, tobacco-related deaths and illness in the EU consist of the Tobacco Products Directive (TPD), and the, on-going implementation of the WHO Framework Convention on Tobacco Control (FCTC). EURESTPLUS,, a thirteen–partner EU joint project, aims to monitor and evaluate the impact of the implementing, acts of the TPD and assess these within the context of FCTC ratification at an EU level. The specific, project objectives are to evaluate the psychosocial and behavioural impact of TPD implementation, and FCTC implementation, assess support for TPD implementation, document changes in e-cigarette, product parameters following implementation of the TPD and finally to enhance innovative joint, research collaborations, through the pooling and comparisons across both other EU countries of the, International Tobacco Control (ITC) Project, and other non-EU countries. **Read more on www.eurestplus.eu** 



Tackling secondhand tobacco smoke and e-cigarette emissions: exposure assessment, novel, interventions, impact on lung diseases and economic burden in diverse European populations., TackSHS is a research project funded by the European Union's Horizon 2020 Research and Innovation, Programme. The project aims to improve our understanding of second-hand tobacco smoke and e-cigarette, emissions and to find ways of tackling the health burden caused by exposure to them. TackSHS brings, together leading European research centres, academic institutions and non-governmental organisations to, work in partnership on a comprehensive and integrated approach to generate significant step-change beyond, the current state-of-the art in understanding second-hand tobacco smoke and electronic cigarette aerosols. **Read more on www.tackshs.eu** 



Tackling socio-economic inequalities in smoking: learning from natural experiments by time trend, analyses and cross-national comparisons. The ambition of SILNE-R is to learn, by in-depth comparisons of, seven European cities, how policies and programs to prevent youth smoking could enhance their effectiveness, by taking into account the opportunities, barriers and resources present at local levels. SILNE-R expects, to generate the fine-grained evidence that is needed to support decision makers in implementing smoking, prevention strategies that are responsive to local conditions, effective in using available resources, and, inspired to reduce inequities. The project focuses on policies and programs that should be developed not only, at national levels, but also at local levels such as municipalities and schools. These include bans on smoking, at public places, bans on sales to minors, restrictions to point-of-sale advertising, bans on smoking at school, premises, school curriculum and educational programs. **Read more on** 

www.silne-r.ensp.org





#### COMPLETED



Tobacco Cessation Guidelines for High-risk populations Project, The TOB-G project is a three-year (June 2014 – September 2017) funded under the EU 3rd Health, Programme. The project aims to develop and implement an innovative and cost effective approach to prevent, chronic diseases related to tobacco dependence by developing specialized tobacco cessation guidelines, for populations of high risk. The specialized guidelines for high risks groups will be developed according to, ENSP's evidence based and good practices in tobacco cessation. The high-risk populations are people with:, Cardiovascular diseases, COPD, Type 2 diabetes, Adolescents and Pregnant women. The project will assist, health professionals to provide guidance and targeted preventive activities to high-risk populations that are, tobacco dependent and will enhance the overall European capacity in the treatment of tobacco dependence. **Read more on www.tob-g.eu** 



European-study on Quantifying Utility of Investment in Protection from Tobacco, The ambition of EQUIPT is to provide policy makers and wider stakeholders with bespoke information, about the economic and wider returns that investing in evidence-based tobacco control – both smoking, cessation and prevention agenda – can generate. EQUIPT will deliver a Tobacco Control Return on, Investment (ROI) Tool – a web based economic model – that will allow European countries to estimate, the ROI of tobacco control. European policy makers can use the ROI tool to see whether their current, tobacco control practice offers value for money. This tool will also allow them to see the extent to which, they can improve on their current practice to provide better value for each Euro that they put in to their, tobacco control agenda. EQUIPT has embraced a framework in which enormous efforts have been, made to ensure that context-specific evidence on tobacco control is transferable to other countries. **Read more on www.equipt.eu** 

### **2018 AWARD CEREMONY**

for outstanding contribution to tobacco control in Europe

### **FRIDAY 15 JUNE, 18.00**



**ENSP** 

Prof. Francisco Javier Ayesta Ayesta

Dr. Esteve Fernández Muñoz

Dr. Francisco Camarelles Guillém

Dr. Joan Ram**ó**n Villalbí Hereter

Dra. Regina Dalmau González-Gallarza

Da Elena Salgado Méndez

Da Trinidad Jiménez García-Herrera

Dr. Francisco Rodríguez Lozano

Dr. Carlos Andrés Jiménez-Ruiz



## Speakers' Biographies

#### **Gohar Abelyan** Research Associate

#### American University of Armenia, Gerald and Patricia Turpanjian School of Public Health, Zvart Avedisian Onanian Center for Health Services Research and Development, Yerevan, Armenia

Gohar Abelyan works as a Research Associate at the Zvart Avedisian Onanian Center for Health Services Research and Development (CHSR). She is mainly involved in projects focusing on smoking cessation, organization of neonatal care services as well as child health and nutrition. Her research interests also include non-communicable diseases.

#### Joshua Abrams | Regional Director Eurasia Programs at the Campaign for Tobacco-Free Kide

Joshua Abrams is Regional Director for Eurasia Programs at the Campaign for Tobacco-Free Kids. In this role he has worked with partners to facilitate the enactment, passage, and enforcement of important public health legislation throughout East Europe and the former Soviet Union. Mr. Abrams' experience in the region spans 20 years, during which time he has lived in or visited nearly all the former soviet states and worked for a variety of international aid organisations. He received MPA/MA from Indiana University in 2002 and BA from Bard College. Mr Abrams was a Peace Corps volunteer in Kazakhstan and studied Russian in St Petersburg, Russia. He has also written on political and environmental issues in Eurasia.

#### **Israel Agaku** | Senior scientist

# Office on Smoking and Health, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention

Dr. Agaku Israel is a Senior scientist, Office on Smoking and Health, US Centers for Disease Control and Prevention. He is the Editor-in-Chief, of the Journal of Tobacco Induced Diseases, and an Adjunct Faculty at the Harvard School of Dental Medicine, Boston, MA. He is interested in translational science to establish the basis for tobacco regulation. He conducts basic and applied research on tobacco products with a focus on the contribution to dependence and abuse liability. He has published several articles on tobacco control issues within leading journals in the field.

**Osman Altay** Program Management Manager Turkish Green Crescent Society

Dr. Osman Altay – Program Management Manager of Turkish Green Crescent Society – Mr. Altay have over 15 years of experience in the socioeconomic development planning, finance and project management. This includes extensive experience of having worked with public authorities, private sector and NGOs across sectors, as well as experience in corporate management and governance.

### Joana Alves | Assistant Professor Portuguese National School of Public Health

Joana Alves is an invited assistant professor at the Portuguese National School of Public Health (Escola Nacional de Saude Pública). She holds a PhD in Public Health from the Portuguese National School of Public Health. Her main research interests are the socioeconomic inequalities in health, particullarly in risk behaviours, economic evaluation of healthcare programs and decentralization in healthcare.

### **Tatiana Andreeva** | Educator and Researcher ADIC-Ukraine

Tatiana Andreeva is an independent Tobacco Control, Public Health and Epidemiology educator and researcher with experience in quantitative and qualitative research. She is also the Editor-in-Chief of an international peer-review journal 'Tobacco Control and Public Health in Eastern Europe' based in Ukraine (http://journals.uran.ua/tcphee).

#### Ohad Ashur | CEO Mind Innovations, Israel

Ohad Ashur, Co-founder and CEO at Mind Innovations, Israel Ohad (34), M.A clinical psychology, has extensive experience in cognitive and habit-based behavior change interventions. He works with leading health care providers and mental health clinics in Israel, to design and develop clinical training programs for their facilitators as well as offer his services in treatment of addiction and smoking cessation. At Mind Innovations, Ohad works closely with health care providers to conceptualize and implement new ways of enhancing their services.

### **Dilek Aslan** Professor Hacettepe University Medical Faculty (HUMF)

Dilek Aslan is a professor of public health working at Hacettepe University Medical Faculty (HUMF), Department of Public Health (Ankara, Turkey). She graduated from HUMF in 1994. She completed her residency in public health (2000) and MSc in community nutrition and food sciences (2004) at the





same university. She completed 10 months' fellowship program funded by National Institute of Health, Mental Health and Developmental Disabilities Program (Fogarty International Program) in 2003. She has been an associate professor in 2005 and appointed a full professor position in 2010 at the same university.

#### Francisco Javier Ayesta | Professor

Professor of Pharmacology & Addictive Disorders, University of Cantabria, Santander, Spain Director of the National Magister on Tobacco Dependence Management & Tobacco Control (1999-2015) President of SEDET (Spanish Society of Tobacco Specialists) (2007-2013)

### **Alexis Bailey** Senior Lecturer St. George's University of London

Dr Bailey is a Senior Lecturer in Neuropharmacology at St. George's University of London. Dr Baileys' team has made significant contribution in identifying the role of specific components of CNS systems in the pathophysiology of drug addiction. His research expertise is recognised within the areas of substance abuse, preclinical animal models of drug addiction, neuropharmacology and more recently moving to human intervention trials in the area of addiction including electronic cigarettes. He has 50 peer reviewed publications to his name (h index:19) including papers in Molecular Psychiatry, Biological Psychiatry and Neuropsychopharmacology and is editor of the British Journal of Pharmacology and Addiction Biology.

# **Uliana Bakh** Executive Director Progressive Reinforcement of Organizations and Individuals - PROI

Ms Uliana Bakh is executive director of association "Progressive Reinforcement of Organizations and Individuals - PROI" in Bosnia and Herzegovina. She has more than 15 years of experience in the field of public health and human rights and she received MA in International Development Studies from the University of Limerick. Currently, Ms Bakh leads tobacco control program focusing on the enactment, passage, and enforcement of comprehensive tobacco control policies in Bosnia and Herzegovina and the Western Balkans region.

### **George Bakhturidze** Associated Professor University of Georgia

Dr George Bakhturidze, medical doctor and lawyer

by professions. Then he got master and PhD degrees in Health Promotion at Bergen University, Norway. Nowadays he is an Associated Professor of the University of Georgia. Practically he has been involved in tobacco control and health promotion activities since 1998. Dr Bakhturidze has around 20 years of experience in advocacy, law making, lobbying and engaged in research on tobacco control and health promotion issues. He is a chairman of Tobacco control Alliance, which is ENSP member since 2007. In 2008 he recognized by the Polish Health Promotion Foundation and awarded by Golden Honorary Award for promotion development of public health in Georgia. He is a Jury Member of Global Network for Tobacco Free Health Care Services during last years. He was a consultant of the WHO/Euro and now he is a consultant of the WB in tobacco control issues including tobacco illicit trade.

### Malgorzata Balwicka-Szczyrba | PhD - researcher University of Gdansk, Poland

Malgorzata Balwicka-Szczyrba, PhD – researcher at the Department of Civil Law, University of Gdansk, Poland. She is attorney-at-law and author of many publications in the field of public health law, precisely legal aspects of tobacco products use. Among them were analyses for WHO and Campaign for Tobacco-Free Kids.

## **Lukasz Balwicki** PhD- researcher **Medical University of Gdansk, Poland**

Lukasz Balwicki, MD, PhD- researcher at the Department of Public Health and Social Medicine, Medical University of Gdansk. Hisinterests include tobacco control, smoking prevalence and smoking cessation as well as e-cigarette use. He is expert cooperating with Polish Ministry of Health, WHO, European Observatory on Health Systems and Policies.

#### Esmeralda Barreira

Instituto Português de Oncologia - Porto, from 1994 Universidade Fernando Pessoa, Portugal, from 2004 Fernando Pessoa Energy, Environment and Health Research Unit (FP-ENAS) from 2016, Oncology Nurses Association of Portugal (AEOP) from 2008

Jasper Been | Neonatologist and Epidemiologist Department of Paediatrics, Division of Neonatology, and Department of Obstetrics and Gynaecology, Erasmus MC – Sophia Children's Hospital, Rotterdam,

## Speakers' Biographies

#### Netherlands, Centre for Medical Informatics, Usher Institute of Population Health Sciences and Informatics, The University of Edinburgh, Edinburgh, UK

Dr. Jasper V. Been, MD MPH PhD, is a consultant neonatologist and epidemiologist at the Erasmus MC – Sophia Children's Hospital in Rotterdam. He was a post-doc at Stanford University and The University of Edinburgh, where he currently holds an honorary position. As part of his wider interest in perinatal/paediatric public health, he has led – and is currently involved in – a number of large-scale studies assessing the impact of tobacco control policies on children's health.

#### Panagiotis Behrakis | Director

Institute of Public Health of the American College of Greece, George D. Behrakis Research Lab of the Hellenic Cancer Society, Biomedical Research Foundation of the Academy of Athens Greece

Panagiotis K. Behrakis, MD, PhD (McGill), FCCP. He is an MD (Athens University) with two PhDs (McGill and Athens Universities) and three medical specialties (Internal Medicine, Pulmonary Medicine and Critical Care Medicine). He is former Associate Professor of Respiratory Physiology at Athens University and former Adjunct Professor at Harvard University. He is currently the Director of the George D. Behrakis Research Lab of the Hellenic Cancer Society and of the Institute of Public Health of the American College of Greece. Currently he is the PI of the EU funded projects, HEART, EUREST, PRECISE, DIRECT, TOB-G and is actively involved in a number of other projects (EPACTT, TACK-SHS). He is Chair of the ENSP Scientific Committee, Immediate Former ENSP President and the Editor-in-Chief of the ENSP journal, Tobacco Prevention & Cessation. He is also member of the Board of Regents of the American College of Chest Physicians

### **Pierre Gilbert Bizel** Head of the Department «Healthy life style»

#### Hainaut Health promotion Institute

Dr Pierre Gilbert Bizel is treasurer of ENSP. He is spokesman of the Belgium Coalition against Tobacco and represents the Walloon Prevention Coalition. He is head of the Department «Healthy life style» at the Hainaut Health promotion Institute. For 15 years he has been a major player in the struggle against tobacco in francophone Belgium.

Susanne Bjærge | Campaign Manager

#### **Danish Cancer Society**

Susanne Bjærge is the campaign manager of Smokefree Future, which is a multi-year partnership between the Danish Cancer Society and the Danish foundation TrygFonden. Susanne Bjærge has worked for the Danish Cancer Society since 2011. She has worked with communication, campaigns and partnerships for a number of different initiatives.

### **Chris Bostic** | Deputy Director for Policy **ASH**

Chris Bostic is ASH's Deputy Director for Policy, and has been working in global tobacco control since 2001 when he attended the negotiations for the Framework Convention on Tobacco Control as a civil society international law expert. Chris holds a juris doctorate from the Washington College of Law, and a master of science in foreign service from Georgetown University.

Ramona Brad | Project Director 2035 Tobacco-Free Romania Initiative

#### Project Director 2035 Tobacco-Free Romania Initiative

Ramona Brad has nearly 18 years of experience in public affairs and corporate communication on the local, regional and international market. Mrs. Brad has held a senior executive position in the private sector and has managed public affairs and corporate relations programs, engaging directly with NGO's and interest groups across a broad range of stakeholders and policy areas. Mrs. Brad has entailed extensive representation before main governmental institutions in Romania, as well as developed corporate communication programs for the Romanian and regional Balkans marketplaces. She has directly led value-creation advocacy programs for private sector. Ramona Brad is currently engaged in tobacco control projects as part of focused-NGO's in Romania, leading a Campaign for Tobacco-Free Kids grant program for Aer Pur Romania, 2035 Tobacco-Free Romania Initiative, as well as engaging broadly in advocating for public health policies for public and private sector. As of 2015, Mrs. Brad has coordinated communication tobacco-control and coalition building efforts, leading to the successful adoption of a comprehensive smoke-free ban and the initation of Romania's first holistic tobacco control strategy. Mrs. Brad holds a medical degree from the University of Medicine and Pharmacy in Bucharest. She attended extensive executive/leadership training courses and is a qualified trainer in communication and public relations, public speaking, executive leadership.



European Regulatory Science on Tobacco: Policy implementation to reduce lung diseases



The main objective of EUREST-PLUS is to monitor and evaluate the impact of the Tobacco Products Directives (TPD) within the context of WHO Framework Convention on Tobacco Control (FCTC) ratification at a European level.

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## Speakers' Biographies

# Francisco Camarelles | Professor The School of Medicine (Universidad Autónoma de Madrid UAM)

Francisco Camarelles Guillem is specialist in family and community medicine, and PhD in Medicine at the University of Alcala (Spain). Professor of Family Medicine at The School of Medicine (Universidad Autónoma de Madrid UAM). President of PAPPS (Programa de Actividades Preventivas y Promoción de la Salud de la Sociedad Española de Medicina Familiar y Comunitaria www.papps.es). Member of the European Network For Smoking Prevention ENSP http://ensp.org/ and The Comité Nacional de Prevención Tabaquismo http://www.cnpt.es/ . More information in https://about.me/fcamarelles

## **Aslı Çarkoğlu** Faculty member Kadir Has University Turkey

Dr. Çarkoğlu completed her doctoral training at Purdue University, USA in Family Studies. She was the project coordinator for the ethnographic component of a Tobacco Etiology Research Network project (UpTERN), funded by the Robert Wood Johnson Foundation. She completed a post-doctoral fellowship in medical anthropology at University of Arizona School of Anthropology. Since her return to Turkey in 2004, She has been a co-PI on a number of tobacco control projects funded by the Cancer Research UK, Institute for Global Tobacco Control (IGTC), and the Bloomberg Foundation. Since 2013, she is a faculty member at Kadir Has University Department of Psychology.

### Giulia Carreras | Statistician

### Oncologic network prevention and research institute (ISPRO)

Giulia Carreras is a statistician with a degree in mathematics, degree in statistics, and PhD in applied statistics from the University of Florence. She is researcher at the Oncologic network prevention and research institute since 2007. She is author of several papers in the field of primary prevention and biostatistics. Her key research areas are mathematical modelling for medical decision making, analysis of randomized controlled trials and multiple imputation with applications in the field of tobacco control.

### João Mauricio Castaldelli-Maia | CEO Clinica Clima Brazil/Portugal

João Mauricio Castaldelli-Maia, MD, TTS, PhD is the Executive Director of Clima Clinic (São Paulo, Brazil). He

is also an Auxiliary Professor of Psychiatry at Department of Neuroscience, Medical School, Fundação do ABC, and a Research Associate at the Section of Psychiatric Epidemiology of the Institute of Psychiatry, Medical School, Universidade de São Paulo. His research interests are in tobacco dependence epidemiology and treatment in individuals with mental health and addictions.

#### Marina Chernova | Program Director Confederation of Consumer Societies (KONFOP) Moscow, Russia

After graduation from the Moscow Medical Institute worked as a physician and researcher. Since 2005 started working in a non-governmental organization - Confederation of Consumer Societies (KONFOP) as Public Health Program Director. Marina's areas of expertise include: tobacco control, healthy nutrition, food labeling, breastfeeding protection by regulating the marketing of breast milk substitutes, legislative mandatory iodization of salt to prevent iodine deficiency. As KONFOP Program Director Marina has been actively involved in the monitoring of the implementation of tobacco control legislation and participated in the development of graphic health warnings to be placed on cigarette packs in Russia and other countries of Eurasian Economic Union.

### Rodrigo Cordoba García | Professor University of Zaragoza

Rodrigo Córdoba García MD, PhD. Doctor of Medicine from the University of Zaragoza . Professor, Faculty of Medicine. University of Zaragoza. Member of the Tobacco Group (GAT) of the Spanish Society of Family Medicine and Community since 1998. Former President of the National Committee for Smoking Prevention (CNPT). Member of Program Preventive Activities and Health Promotion (PAPPS) since 1990. Coordinator of Health Education and Health Promotion of the Spanish Society of Family Medicine and Community (semFYC). Awarded the Medal of the Civil Order of Health by the Ministry of Health because his advocacy for smoke free air ban in Spain. Author of numerous articles on clinical prevention (tobacco, alcohol, physical activity, ...) in a scientific journal articles and numerous outreach activities of prevention and health promotion.

### **Norma Cronin** | Tobacco Control Consultant **ASH Ireland**

Norma Cronin is a Board member of ASH Ireland (Action on Smoking and Health). She is a Tobacco Control Consultant with a particular interest in smoking





cessation and training health care professionals. She is the former Cancer Prevention and Health Promotion Manager at the Irish Cancer Society and had overall responsibility for tobacco control with more than 20 years experience in this area. In collaboration with the relevant agencies, she played a key role in ensuring the effective implementation of Ireland's Smoke Free at Work legislation and has presented nationally and internationally on Ireland's progressive tobacco control initiatives. Norma established and managed the National Smokers' Quitline in Ireland. She is the former Chairperson of the Board of the Office of Tobacco Control (OTC), now the National Tobacco Control Office. Norma is also an Advisory Board Member of the International Network of Women against Tobacco (INWAT Europe).

#### Regina Dalmau | President

Regina Dalmau is the current President of the Spanish National Committee for Smoking Prevention (CNPT). She is a Cardiologist at the University Hospital la Paz in Madrid, particularly involved in cardiac rehabilitation and smoking cessation in cardiac patients. She is a collaborator-teacher at the Autonomous University of Madrid, and the current Spanish National Coordinator for Cardiovascular Prevention at the European Society of Cardiology. She is also an active member at the Spanish Society of Cardiology and the Spanish Heart Foundation. During the World No Tobacco Day 2018, Dr Dalmau has been awarded by the European Heart Foundation with the "Heart Hero" recognition for her efforts in raising awareness in tobacco prevention and control, as key points in cardiovascular prevention.

**Bertrand Dautzenberg** Professor in chest medecine Pitié-Salpêtrière hospital (APHP), Sorbone University (upmc), Paris sans tabac, Alliance contre le tabac France Pr. Bertrand Dautzenberg is a French chest physician involved in smoking cessation and tobacco control. He is vice-president of French network of smoke free-hospital (now Respadd), general secretaries of French Alliance against Tobacco, president of Paris Sans Tabac, president of electronic cigarette AFNOR commission (normalization).

#### Marina Demi | Public Health Educator Institute of Public Health, The American College of Greece

Marina Demi is a biologist and serves as a public health educator at the Institute of Public Health at the American College of Greece. She holds an MSc in Global Public Health and Policy from Queen Mary University of London and currently is a PhD candidate in the Department of Medicine at the University of Athens.

## Andrey Demin | President Russian Public Health Association

MD Doctor of Political Sciences, Candidate of Medical Sciences, MPH, Professor, Higher School of Health Administration under I.M. Sechenov First Moscow State Medical University, President of Russian Public Health Association. Work in leading academic, research, civil service (including Administration of President of Russia) and civil society organizations focused on public health, social security, health and health care policy and politics in international perspective, global health, public health interests advocacy, civil society involvement. State Duma expert. Co-authored projects, books, policy reports: -Towards Healthy Russia. Focus on NCDs, 1993; -THR. Prevention of NCDs in Context of Reforms, 1995; -Political Problems of Social Security (Example of Health Care) in G7 countries, 2000; Preventive Approach to Public Health Issues, 2008; -Tobacco Epidemic in Russia, 2009; Alcohol Use in the Russian Federation, 2009; -European Smoking Cessation Guidelines and Quality Standards, 2012; -Russian Tobacco Deal, 2012; Promoting Health of Migrants in Russia and U.S. through Social Changes, 2014. Participates in international collaboration, including FCTC. Fulbright fellow, 2001. Visiting scholar at GWU, 2001, LSHTM, 2006. WHO temporary adviser, 1994, 2008.

## **Pascal Diethelm** | President (OxyRomandie), vice-president (CNCT)

#### OxyRomandie, CNCT Switzerland/ France

Pascal Diethelm spent most of his professional career working at the World Health Organization. Since his retirement, he has taken an active role in tobacco control, both at the national level and internationally. In 2001, he revealed, with Dr. Jean-Charles Rielle, that a reputed professor who led the departments of environmental health at the University of Geneva was had been secretly working for Philip Morris for 30 years, conducting studies denying the toxicity of secondhand smoke, revelation which was confirmed by the Swiss courts in a now famous libel case known as the "Rylander affair". Pascal Diethelm has also studied, together with prof. Martin Mckee, the phenomenon of denialism. Pascal Diethelm is president of OxyRomandie, a Swiss NGO dedicated to tobacco control. He is vice-president of French NGO Comité National Contre le Tabagisme and board member of

# Speakers' Biographies

CIPRET-Genève, the Geneva Centre for Information on Smoking Prevention. He is a founding member of the Framework Convention Alliance (FCA).

# **Deska Dimitrievska** Director PHI University Clinic of Pulmonology and Allergology, Skopje, Republic of Macedonia

Dr. Deska Dimitrievska has more than 25 years of experience as a physician specializing in pulmonology and allergology. She has served as the Principal Investigator in numerous clinical trials in the field and has acquired extensive scientific research competencies through this work. As the Director of the University Clinic's Asthma Center and a seasoned university faculty member, she is an exceptional trainer in her fields. She serves as the Principal Investigator for the Faculty of Medicine partnership with Henry Ford Health System in Detroit, MI, USA.

## Lærke Engel Petersen | Policy Officer The Danish Safety Technology Authority

Lærke Engell Petersen is a policy officer within the political department in The Danish Safety Technology Authority. Lærke is project manager of WP 5 in the JATC. Lærke has primarily been working with policy-making in a range of sectors, including EU health policy, the goods package and the implementation of TPD in Denmark.

## Jørgen Falk | Project Manager National Centre for Smoking Cessation

12 years experience from the school system, 17 years experience from the tobacco prevention field. Keyperson in the area of information, documentation, campaigning and media contact. Project manager on several tobacco prevention interventions in schools and key resource in developing Danish tobacco prevention policy at national level. Has worked as project manager for the Danish Smoking Cessation Campaign for several years and now as a Project Manager for National Centre for Smoking Cessation. Experience with EU programmes (Europe Against Cancer. Smoke-free Class Competition, Quit and Win, Don't Start and Win - Feel free to say no). In 2001 and 2002, has worked as Short Term Expert on a PHARE-TWINNING project concerning Smoking Prevention in Estonia (30 days). Has experience from tobacco policies and strategies in other EU countries during work in the three European projects and working groups.

Konstantinos Farsalinos | Researcher Onassis Cardiac Surgery Center, Athens Greece

#### University of Patras, Greece National School of Public Health, Greece

Konstantinos Farsalinos, M.D., MPH is a researcher at the Onassis Cardiac Surgery Center, the University of Patras and the National School of Public Health in Greece. He has been involved in research on tobacco harm reduction (mainly e-cigarettes and recently heated tobacco products) since 2011 and has more than 60 publications in peer-reviewed scientific journals.

**Esteve Fernández** | Director of the Epidemiology and Prevention programmes Head of Tobacco Control Unit / Associate Professor of Epidemiology and Public Health

#### Catalan Institute of Oncology (ICO) / Bellvitge Biomedical Research Institute (IDIBELL) University of Barcelona, Spain

Dr. Fernandez is the Head of the Tobacco Control Unit at ICO, Director of the WHO Collaborating Center for Tobacco Control, and Associate Professor of Public Health at the University of Barcelona. His main areas of research include tobacco control and cancer epidemiology, with focus on tobacco and other risk factors, e-cigarettes and the monitoring of cancer incidence and mortality trends. He has been Principal or Associate Investigator in several research projects on tobacco control funded in competitive calls by SANCO, FP7 and H2020 European Union programs, and by Spanish agencies.

# Filippos Filippidis | Lecturer in Public Health Imperial College London and National & Kapodistrian University of Athens

Dr. Filippidis is a Lecturer in Public Health at Imperial College London . He has a background in medicine and health promotion, epidemiology and public health. His current research is focused on the epidemiology of tobacco and e-cigarette use, and on tobacco control policies in European countries. He has also studied the effects of the recent economic crisis on health, lifestyle risk factors including smoking and health services. He is a member of the Tobacco Control Committee of the European Respiratory Society and has published more than 60 peer-reviewed papers, most of which on tobacco control.

**Geoffrey T. Fong** Founder and Chief Principal Investigator of the International Tobacco Control Policy Evaluation Project (ITC Project)

University of Waterloo, Canada and Ontario Institute for Cancer Research, Canada





Dr. Fong is Founder and Chief Principal Investigator of the International Tobacco Control Policy Evaluation Project (ITC Project), a research consortium of over 150 researchers across 28 countries covering over two-thirds of the world's tobacco users. Since 2002, the ITC Project has conducted large-scale cohort studies to evaluate and understand the impact of FCTC policies and other population-level interventions to combat the global tobacco epidemic. Dr. Fong was a member of the recent FCTC Impact Assessment Expert Group. Dr. Fong is recipient of a WHO World No Tobacco Day Award and a Luther Terry Award for Outstanding Research Contribution.

**Silvano Gallus** Head of Laboratory of Lifestyle Epidemiology, Department of Environmental Health Sciences

Istituto di Ricerche Farmacologiche "Mario Negri Italy Dr Silvano Gallus is the Head of Laboratory of Lifestyle Epidemiology at Istituto di Ricerche Farmacologiche "Mario Negri". In almost 20 years of experience in the field of epidemiology and public health, he has gained wide knowledge and expertise in epidemiology, public health, biostatistics and computation, collaborating in various national and international projects. Since 2001, he is responsible for the epidemiology of tobacco smoking in his Institute; working mainly in the monitoring of smoking prevalence, its determinants and strategies to control tobacco in Italy and Europe. He is the author of more than 225 papers published in

# Charis Girvalaki | Research Associate Toxicology laboratory of Medical School University of Crete

Ms. Charis Girvalaki is a chemist and has postgraduate MPH training in Public Health-Epidemiology. She is currently a PhD Candidate in the Clinic of Family Medicine at the University of Crete and a research associate of Toxicology laboratory of Medical School University of Crete. Ms Girvalaki has also been involved in many European Commission and other scientific projects. Her research interests are currently focused on the fields of the development, implementation and assessment of tobacco dependence treatment and educational interventions with a special focus on vulnerable populations.

Laura Graen | Policy Advisor

peer-reviewed journals.

**Unfairtobacco.org**, **Health and Trade Network Germany** Laura Graen is co-founder and policy advisor at

Unfairtobacco, a project honored with a WHO World No Tobacco Day Award 2017. She is a board member of the Human Rights and Tobacco Control Network (HRTCN) and the Health and Trade Network and supports nongovernmental and intergovernmental organizations as a consultant.

## **Elizabeth Greenhalgh** Research and Policy Manager

#### Cancer Council Victoria. Australia

Elizabeth Greenhalgh is Research and Policy Manager at Cancer Council Victoria, Australia. She manages the comprehensive online resource Tobacco in Australia: Facts & issues, and has written on topics such as smoking and social disadvantage, and the potential for harm reduction in tobacco control.

## **Daniel Celdrán Guerrero** | Researcher Universidad Politécnica de Cartagena

Daniel Celdrán Guerrero is PhD student in Economics, (health economy research line) and researcher on TACKSHS european project in Universidad Politécnica de Cartagena. He is working on the Economic evaluation of tobacco cost in public health system.

#### Arusyak Harutyunyan | Senior Researcher Gerald and Patricia Turpanjian School of Public Health, American University of Armenia

Dr. Arusyak Harutyunyan is a Senior Researcher in the Gerald and Patricia Turpanjian School of Public Health, American University of Armenia. She has been involved in Tobacco Control projects and currently is the Principal investigator of the "Integrating evidence-based tobacco control services into tuberculosis control in Armenia" project. She has published in peerreviewed journals and presented her work in various international scientific conferences.

#### Varduhi Hayrumyan Research Assistant Gerald and Patricia Turpanjian School of Public Health and Human Protections Administrator of the Institutional Review Boards of the American University of Armenia

Varduhi Hayrumyan, MS, MPH, is a Research Assistant at the Gerald and Patricia Turpanjian School of Public Health and Human Protections Administrator of the Institutional Review Boards of the American University of Armenia. She has been involved in a number of projects and research mainly focusing on Tobacco Control. She has made numerous presentations of her work at international scientific conferences and meetings.

# Speakers' Biographies

#### Taylor Hays | Professor

#### Mayo Clinic College of Medicine and Science

Dr. Hays is a professor of medicine that the Mayo Clinic College of Medicine and science and is the medical director for the Mayo Clinic nicotine dependence Center, a world leading center for tobacco dependence treatment, professional education and clinical research. He is also the medical director for global bridges, a grant funded capacity building program aimed at building tobacco dependence treatment capacity mainly in lower and middle income countries. Dr. Hays is actively engaged in the treatment patients with tobacco dependence and in clinical research to find effective ways to treat tobacco dependence.

# Sanne Heijndijk | Consultant Policy & Research Alliantie Nederland Rookvrij (Dutch Alliance for a Smokefree Society)

Sanne Heijndijk holds a degree in International and European Public Law (LLM) from Tilburg University and in Social Policy Analysis (MSc) from the Catholic University of Leuven. She is currently employed as a Consultant Policy & Research at the Alliantie Nederland Rookvrij (Dutch Alliance for a Smokefree Society), founded in 2012 by the Dutch Heart Foundation, Cancer Society and Lung Foundation. Sanne has a special interest in the policy aspects of tobacco control and her work mainly focusses on (political) advocacy.

# **Laura Hoffmann** Research Associate Institute of Medical Sociology at the Martin Luther University Halle-Wittenberg, Germany

Laura Hoffmann is a research associate at the Institute of Medical Sociology at the Martin Luther University Halle-Wittenberg, Germany. She is vice head of the working group "Qualitative Methods" and holds a master's degree in social sciences. Her research interests are addiction research, health services research, and qualitative methods of empirical research.

## **Laurent Huber** | Executive Director Action on Smoking and Health (ASH)

Laurent is the Executive Director of ASH in Washington DC, former Director and current Ambassador of the he FCA, a coalition of over 500 non-governmental organizations from over 100 countries that played a vital role in shaping the FCTC. While managing and directing both ASH and the FCA, Laurent also helped facilitate the integration of tobacco control alongside

non-communicable diseases and its risk factors in the UN and global development agendas. He now leads ASH's campaign to strengthen the link between the tobacco control and human rights.

# **Andreas A. loannides** | Professor AAISCS, Cyprus

Andreas A. Ioannides studied Physics and after 10 years in low energy nuclear physics research he switched to non-invasive human electrophysiology focusing initially on methods of source reconstruction for magnetoencephalography, and post-reconstruction multimodal neuroimaging analysis. Currently, from the independent unit he established in his native Cyprus, he continues research in a range of basic neuroscience projects using electroencephalography with emphasis on translating results obtained with expensive hardware to applications and services using simpler, more widely available instrumentation.

### **Poul Dengsøe Jensen** | Senior health-consultant Danish Heart Foundation

Poul Dengsøe Jensen is a senior health-consultant at the Danish Heart Foundation located in Copenhagen, Denmark. For almost two decades he has been involved in interventions preventing tobacco use among youth e.g. national school programs, Tobacco-Free-School concepts and digital cessation programs.

#### **Edin Jusufovic** Assistant professor Medical Faculty of University in Tuzla in Bosnia and Herzegovina

Edin Jusufovic is medical doctor, specialist in pulmonology and subspecialist in bronchology. At European Respiratory Society ERS) he is spirometry trainer, but also bronchoscopy trainer of World Association for Bronchology and Interventional Pulmonology. He has PhD and he is assistant professor. Till now, he has held 107 lectures at 98 professional and scientific meetings. He is member of 2 international research projects and the member of College of Experts of, as well as, the member of European Academy of Allergy and Clinical Immunology (EAACI), Society for Medical Oncology (ESMO) and European School of Oncology (ESO). Till now he has been cited for 104 times in scientific publications. He speaks fluently English, German and Slovenian language.

**Linda Kaljee** Senior Research Investigator Global Health Initiative, Henry Ford Health System





Linda Kaljee is a medical anthropologist and a Senior Research Investigator at the Henry Ford Global Health Initiative. Dr. Kaljee's research has focused on adolescent reproductive and sexual heath, psychosocial well-being of orphaned and vulnerable children, healthcare utilization, antibiotic resistance, socio-behavioral research in conjunction with vaccine introduction and trials, and social and environmental risks for hypertension. She has worked with diverse populations in the United States, and in Viet Nam, China, India, Thailand, Nepal, Zambia, Zanzibar, Macedonia, Colombia, Haiti, and The Bahamas.

**Paraskevi Katsaounou** Assistant Professor of Pulmonary Medicine

Medical School National and Kapodistrian University of Athens, Evangelismos Hospital Greece / Hellenic Thoracic Society European Respiratory Society ENSP Greece

Paraskevi Katsaounou is an Assistant Professor of Pulmonary Medicine at National and Kapodistrian University of Athens. She is an experienced clinician at the first ICU Clinic of Evaggelismos Hospital where she actively runs the Asthma and Smoking Cessation Outpatient Clinic. Being very active in Tobacco Control and Smoking Cessation in the last twelve years she ascended both as Chair of Smoking Cessation and Public Health Group of Hellenic Thoracic Society and Chair of Group 6.3 Tobacco, Smoking Cessation and Health Education ERS and member of Tobacco Control Committee of ERS respectively. She is a qualified trainer in Smoking Cessation of Hellenic Thoracic Society, ERS and WHO.

## **Katie Kemper** | Executive Director Global Bridges, USA

Katie Kemper, MBA, PMP has built and managed successful and productive international teams in the for-profit and not-for-profit sectors, focusing on public health issues, particularly tobacco control. Currently Executive Director of Global Bridges Healthcare Alliance for Tobacco Dependence Treatment, at Mayo Clinic, Katie's responsibilities include coordination of technical support, network building, evaluation and dissemination for grant projects representing all WHO regions. Katie has also worked with the Campaign for Tobacco-Free Kids in Washington, D.C. as part of the Bloomberg Initiative, and for GlaxoSmithKline Consumer Healthcare as Vice President of global smoking

control. Katie received her Master's Degree in Business Administration from Columbia University in New York City.

**Biljana Kilibarda** | Head of the Office for Smoking Prevention

#### Institute of Public Health of Serbia

Biljana Kilibarda is specialist in social medicine, with more than 15 years' experience in health promotion. She participated in numerous activities such as research, monitoring, coordination, smoking prevention and campaigns, including cooperation with national and international institutions/organizations. She is a Head of the Office for Smoking Prevention at the Institute of Public Health of Serbia and member of the Expert Committee on Tobacco Control, the advisory body for the Ministry of Health.

#### Konstantin Krasovsky | Director Alcohol and Drug Information Center (Ukraine)

Since 1995 – director, Alcohol and Drug Information Center. In 2009-2017 he worked as a head of tobacco control unit in the Institute of the Ministry of Health. Since 2014 he is a World Bank consultant on tobacco taxation. He published about 50 works on tobacco control issues.

**Teresa Leao** PhD candidate and teaching assistant

#### Faculty of Medicine of the University of Porto

Teresa Leão, MD, MPH, is a Public Health resident, and a PhD candidate. Her works are focused on health policies and health inequities. She is a teaching assistant at the Faculty of Medicine of the University of Porto, and collaborates in postgraduate education in University of Porto and NOVA University of Lisbon.

**Stephen Lequet** | Director DNF-Les Droits des Non-Fumeurs

#### Assistant Professor Sciences Po Paris France

Stephen Lequet is Director of DNF-Les Droits des Non-Fumeurs, a French NGO acting, for more than 40 years, on several areas of Tobacco control: Judicial Watch and Litigation, Education and Health Promotion, Communication, Information and Advocacy. DNF is funded by the French Ministry of Health. Stephen is also Board Member of ENSP-European Network for Smoking and Tobacco Prevention. He is at the same time Assistant Professor in Public Law and Political Science at Sciences Po Paris (Institute of Political Studies in Paris). He was Advisor to the French Social Affairs

# Speakers' Biographies

Minister.

#### Xiaoqiu Liu | Researcher

#### Laboratory of Lifestyle Epidemiology at Mario Negri Institute (Milan, Italy)

Xiaoqiu Liu obtained her PhD in Epidemiology and Biostatistics from University of Milano-Bicocca in 2017 and then joined Laboratory of Lifestyle Epidemiology at Mario Negri Institute (Milan, Italy) since June 2017. Her research interest is mainly on epidemiology of smoking and tobacco control, especially electronic cigarette use.

## **Vincent Lorant** Professor of Medical Sociology and Health Policy

## University of Louvain, Institute of Health and Society and Faculty of Public Health

Vincent Lorant is a socio-economist and political scientist with a Phd in Public Health. His Phd dissertation was related to mental health inequalities. He is currently professor of Medical sociology and Health policy at University of Louvain, Institute of Health and Society and Faculty of Public Health. Vincent Lorant has published more than 70 papers on health inequalities, mental health services research, health and social policies, and adolescents' health.

# **Lucia Lotrean** Associate Professor Department of Community Medicine of Iuliu Hatieganu University of Medicine and Pharmacy from Clui-Napoca, Romania

Lucia Lotrean, MD, PhD, Dr.habil is associate professor at Department of Community Medicine of Iuliu Hatieganu University of Medicine and Pharmacy from Cluj-Napoca, Romania. She works also for the nongovernmental organization Aer Pur, Romania acting in the field of tobacco control. She is involved in research, teaching and health promotion activities, one main focus being smoking prevention and cessation. She coordinated or participated in several projects funded by national or European agencies in the field of tobacco control.

## **Sasha Lowenstein** Legal Principal The Danish Safety Technology Authority

Sascha Maria Löwenstein has been working with implementing the TPD in Denmark since 2016 – both as project manager, legal adviser and by negotiating political issues domestic and abroad. Sascha is legal advisor in SIK, where we take in new tasks and then make them ready for operations in the authority. Sascha is beside that, working as a special legal advisor in WP

5 in the JATC. Sascha's main area of expertise is legal advice on correct implementing of the TPD in Denmark and besides that she has a great deal of experience on working internationally.

#### Allesandra Lugo | Post-doc Researcher Laboratory of Lifestyle Epidemiology at Mario Negri Institute (Milan, Italy)

Alessandra Lugo obtained the PhD in Biomedical Statistics in 2015 from the University of Milan (Italy). She is now a post-doc researcher at the Laboratory of Lifestyle Epidemiology at Mario Negri Institute (Milan, Italy). Her main topics of interest include the epidemiology of smoking and the monitoring of smoking habits in Italy and Europe.

### Nino Maglakelidze | Head of Tobacco Control

#### National Center for Disease Control and Public Health Georgia

Dr Nino Maglakelidze is working in public health since 2004. She is Head of Tobacco Control Unit at the National Center for Disease Control and Public Health of Georgia. She also serves as European Regional Coordinator for World Health Organization Framework Convention on Tobacco Control (WHO FCTC). Her special interest is in health promotion, social determinants of non-communicable diseases, and the links between these diseases and the development agenda. Dr Nino Maglakelidze graduated from Tbilisi State Medical University and received her master degree from Charité Universitätsmedizin Berlin. She speaks fluent English, Russian and good German and French. Her mother tonque is Georgian.

#### **Tim Marczylo** Principal Toxicologist Centre for Radiation, Chemical and Environmental Hazards, Public Health England

Completed a PhD at University of Surrey then post-docs at Universities of Turin, Okayama and Aberystwyth before a lectureship at University of Leicester. Currently a Principal Toxicologist at Public Health England providing expert advice to UK Government Departments and Agencies and conducting research in human biomonitoring, e-cigarettes and CO poisoning.

## **Cristina Martínez** | Associate Researcher Tobacco Control Unit at ICO

Cristina Martínez is Associate Researcher at the Tobacco Control Unit at ICO. She obtained her bachelor's degree in nursing science and Social Anthropology and





in 2007 was awarded by the Caixa Foundation to pursue postgraduate education in Health Policy at the University of California San Francisco (UCSF). She received her PhD from the University of Barcelona in 2011, and after this she obtained a postdoctoral fellowship to advance her knowledge on health policy research at the Institute for Health Policy Studies (UCSF). Dr. Martínez main areas of research include the evaluation of tobacco control policies in health care services, by assessing the impact of smoke-free policies and evaluating the effectiveness of smoking cessation and training programs. She is currently pursing interest in developing tobacco cessation training programs in Latino America, Portugal and Catalonia thanks to two Global Bridges awards.

# Carmela Martinez-Vispo | PhD Student Unit of Smoking Cessation and Addictive Disorders, Department of Clinical Psychology and Psychobiology, Faculty of Psychology, University of Santiago de Compostela, Spain

Psychology Degree, Master in Psychology Research, and PhD Student. My professional and research activity is developed in the Smoking and Addictive Disorders Unit of the University of Santiago de Compostela, specialized in evaluation and smoking cessation intervention.

#### Jovana Maskovic | Doctor

Clinic for Pulmology, Clinical Center of Serbia, Belgrade Dr. Jovana Maskovic is doctor of internal medicine. She currently working at the department for pulmonary function testing at the Clinic for Pulmology, at the Clinical Center of Serbia in Belgrade. Dr. Maskovic is also at doctoral study of pulmonology.

#### **Ann McNeill** | Professor

#### National Addiction Centre, King's College London

Ann McNeill is Professor of Tobacco Addiction in the National Addiction Centre, King's College London and is a Deputy Director of the UK Centre for Tobacco & Alcohol Studies. Ann's research focuses largely on reducing the population level impact of smoking through the application of tobacco control policies and interventions, including harm reduction strategies. Ann has a particular focus on reducing the health inequalities caused by smoking. She has been involved in the International Tobacco Control Policy Evaluation Project from its inception, leading the UK arm. In 1998 Ann received a World Health Organisation World No Tobacco Day award.

#### Enkeleint Aggelos Mechili | Lecturer Department of Healthcare, Faculty of Public Health, University of Vlora, Vlora, Albania

Mr. Enkeleint-Aggelos Mechili, MSc, PhD is a graduate of the National and Kapodistrian University of Athens, Greece and holds a MSc in Public Health and since 2015 a PhD in Health Policy. His research focuses on Public Health and Health Policy and has more than 35 publications in international and Greek journals.

#### Nora Melard | Research Assistant Institute of Health and Society at the Université Catholique de Louvain (Brussels)

Nora Mélard is a research assistant at the Institute of Health and Society at the Université Catholique de Louvain (Brussels). She has a background in health promotion and is mainly interested in the operationalisation of school tobacco policies and their effects on adolescent smoking.

#### Florin Mihaltan | Professor Societatea Romana de Pneumologie

Author of over 500 papers published in Romanian Revue and Romanian journals, as well as 20 papers published in Revue de Maladie Respiratoire, Pneumologie, Chest etc., Prof Florin Mihaltan is interested and involved in studies about quitting smoking, home assistance of patients with chronic obstructive pulmonary disease, and in somnology. Author of many inquiries about smoking in Romania and studies on tobacco control, prevalence of smoking in Romania, he has many roles including President of the Romanian Society of Pneumology, Vicepresident of the association»Aer Pur» and President of the Romanian Network for Smoking Prevention. He has been a Board member for ENSP since April 2015.

# Martin Milnaric | PhD in sociology Institute of Medical Sociology at the Martin Luther University Halle-Wittenberg, Germany

Martin Mlinarić holds a PhD in sociology and chairs the working group "addiction research" at the Institute of Medical Sociology at the Martin Luther University Halle-Wittenberg, Germany. His research interests are de-normalization of smoking, mixed methods, and comparative empirical research on intersectional inequalities and stigmatization of minorities.

**Ute Mons** | Head of the Cancer Prevention Unit and the WHO Collaborating Centre for Tobacco Control **German Cancer Research Center (DKFZ)** 

# Speakers' Biographies

Dr. Mons studied Sociology and Economics (M.A.) at the University of Heidelberg and holds a Ph.D. in Epidemiology and Public Health. She has been working as a researcher at German Cancer Research Center (DKFZ) since 2007, and is the head of the Cancer Prevention Unit and the WHO Collaborating Centre for Tobacco Control since September 2016. Dr. Mons has co-authored more than 80 research articles in the field of tobacco control, cancer prevention, and chronic disease epidemiology. In 2017, she was awarded one of the ECL ECTOH Young Professional Awards recognizing her contribution to tobacco control.

## **Manfred Neuberger** Board member Austrian Academy of Science

M.N. is a certified internist, specialised on preventive medicine. He is also certified for environmental and occupational medicine and worked as a full professor at the Medical University of Vienna. He was board member of societies for pneumology, environmental health and toxicology. At present he serves as board member of societies for hygiene and preventive medicine, occupational medicine and at a commission of the Austrian Academy of Science (climate & air quality).

#### Francisco J Núñez-Benjumea | PhD student Biomedical Informatics, Biomedical Engineer and Health Economy Research and Innovation Group. Institute of Biomedicine of Seville, IBiS/""Virgen del Rocío"" University Hospital /CSIC/University of Seville. Seville, Spain

Francisco Núñez Benjumea, MSc José Telecommunications Engineer, MSc Electronics, Signal Processing and Communications, PhD student in Learning Healthcare Systems at the University of Seville. Member of AENOR CTN139 of Information Technologies and Communications for Health. Participant in the EIP-AHA Action Group B3 (European Innovation Partnership on Active and Healthy Aging). Researcher in Medical Informatics at the Institute of Biomedicine of Seville and Virgen del Rocio University Hospital. He has collaborated in 27 research and innovation projects at regional, national and European level. His work resulted in 28 scientific contributions in national and international journals and congresses.

## **Paulien Nuyts** PhD candidate **Academic Medical Center in Amsterdam**

Paulien Nuyts is a PhD candidate at the department of Public Health at the Academic Medical Center in Amsterdam. Her PhD focuses on supply-side tobacco control policies and smoking behaviour among youth.

#### **Diane O Doherty** | PhD researcher

Limerick Institute of Technology, Limerick, Ireland
Diane O Doherty is a PhD researcher at Limerick
Institute of Technology, Limerick, Ireland. Diane's
working thesis title is "An Exploration of Tobacco
Control Measures in Ireland". Co-authors, Dr. Frank
Houghton & Dr. Derek Mc Inerney are also based at
Limerick Institute of Technology.

## **Lilia Olefir** | Executive Director Advocacy Center "LIFE"

Liliia Olefir is Executive Director of the NGO Advocacy Center "LIFE". Advocacy Center "LIFE" is a Ukrainian non-profit, non-governmental civil society organization that provides advocacy and tobacco control expertise and conducts advocacy campaigns to strengthen antitobacco legislation in Ukraine. Advocacy Center "LIFE" is a partner of the "Campaign for Tobacco-Free Kids", Vital Strategies, WHO Bureau in Ukraine, World bank in Ukraine, ENSP, SFP, Prevent20. Ms. Olefir builds partnership and communication channels with policy makers, media, international organizations, tobacco control community, healthcare professionals and civil society organizations. Ms. Olefir is leading projects on tobacco control and MPOWER implementation, aiming to increase tobacco taxes, adopting complete TAPS ban and comprehensive smoke-free legislation, and implement European Union Tobacco Products Directive, preventing tobacco industry interference. She received her Bachelor's degree in History from Kyiv National Taras Shevchenko University, Ukraine in 2013 and MA in Management and Public Health from National University of "Kyiv-Mohyla Academy", Ukraine in 2016. Ms. Olefir is a recognized young expert on advocacy, tobacco control, public health, and civil society development. During international tobacco control conferences she gives public speeches and makes presentations on successful tobacco control campaigns that resulted in policy change in Ukraine.

# Catalina Panaitescu | Family Physician in Bucharest, Romania Romanian Primary Care Respiratory Group, Bucharest, Romania

Dr. Catalina Panaitescu works as a family physician in Bucharest, Romania. She has a long standing interest in respiratory medicine, especially in smoking related pathology and she is one of the founders of RespiRO, the Romanian primary care respiratory group, affiliated

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to the IPCRG. As a family medicine trainer she is involved in organising training sessions, presentations and publishing of educational materials for physicians and patients. She is also a regular contributor to the weekly "Medical Life", where she coordinates the column "In the first line", dedicated to family doctors.

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Dr. Papadakis is an Affiliate Researcher in the Division of Prevention and Rehabilitation at the University of Ottawa Heart Institute and Associate Professor in the Faculty of Medicine at the University of Ottawa (Canada) and Visiting Scientist in the Clinic of Social and Family Medicine at the University of Crete (Greece). Dr. Papadakis work is focussed on the design and delivery of health behaviour change interventions with a specific focus on addressing tobacco use in clinical and other community settings. She has published more than 50 peer-reviewed publications and book chapters and is co-editor of the 2017 European Tobacco Treatment Guidelines and lead author of the Cochrane Collaboration Review on smoking cessation in primary care settings.

# Mark Parascandola | Epidemiologist National Cancer Institute (NCI)

Mark Parascandola is an Epidemiologist with the Tobacco Control Research Branch (TCRB) in the Division of Cancer Control and Population Sciences (DCCPS) at the National Cancer Institute (NCI), where he also holds a secondary appointment in the Center for Global Health. He has authored numerous published articles on tobacco use prevention, tobacco control policy, and epidemiologic research methodology. He served as an editor and contributor to the NCI/WHO report on The Economics of Tobacco and Tobacco Control (2016). He also served as an editor for the NCI/CDC report Smokeless Tobacco and Public Health: A Global Perspective (2014) and for the two-volume encyclopedia Tobacco: Its History and Culture (2005).

# Matthew Philpott | Executive Director European Healthy Stadia Network (UK)

Matthew Philpott is Executive Director of European Healthy Stadia Network. He is responsible for the overall operations and growth of Healthy Stadia, including partnership development. Matthew was programme manager for the EU funded European Healthy Stadia Programme (2007-10), and helped to establish Healthy Stadia's partnership with World Heart Federation and UEFA. Matthew originally worked as a doctoral and post-doctoral researcher at University of Warwick, gaining a PhD in Philosophy and Psychology in 2001.

#### Cristiano Piccinelli | Epidemiologist Center for Epidemiology and Prevention in Oncology of Piedmont - University Hospital "Città della Salute e della Scienza", Turin Italy

Cristiano Piccinelli, biologist and biostatistician, works like epidemiologist in the Center for Epidemiology and Prevention in Oncology of Piedmont Region. His research interests lie in the area of public health, in particular primary prevention and socioeconomic inequalities; the activities focused on drawing up regional guidelines, giving scientific support and training to professionals in planning, implementing and evaluating prevention interventions. He woks also in strategy development at regional level, in particular in recent years, he coordinate the "Prevention Lab" of Piedmont Region, that aims to identify priorities of prevention interventions based on their cost-benefit ratio, in order to drive regional policies.

# Alexander J. Plum Director The Global Health Initiative, Henry Ford Health System, Detroit, MI, USA

Alexander Plum directs Henry Ford Health System's efforts to identify low-cost, innovative approaches to healthcare delivery from around the world and pilot them in Detroit, serving vulnerable and high-need populations. A Salzburg Global Fellow, Mr. Plum is internationally recognized for his work in health system-based 'reverse' innovation. He is coinvestigator of the joint Henry Ford and Ss Cyril & Methodius University Faculty of Medicine program "Course in Tobacco Dependence Treatment," where he co-leads the program's formative research and evaluation conduct.

# Krzysztof Przewoźniak President WHO Collaborating Centre at the Department of Cancer Epidemiology and Prevention at the Maria Sklodowska-Curie Institute - Oncology Center in Warsaw, Poland

# Speakers' Biographies

Epidemiologist and sociologist of medicine and health with almost 35 years experience in public health, cancer and tobacco control, health promotion, and healthfocused research and social and media campaigning. Deputy Director of WHO Collaborating Centre at the Department of Cancer Epidemiology and Prevention at the Maria Sklodowska-Curie Institute - Oncology Center in Warsaw, Poland. He is also President and Co-Founder of the Foundation 'Smart Health - Health in 3D'. Research Director at the Health Promotion Foundation, and Board Member at the European Network for Smoking and Tobacco Prevention. As lecturer, researcher and director of the Interdisciplinary School of Global Health, he collaborates with Collegium Civitas in Warsaw. He was project leader, principal investigator or collaborator in more than 140 Polish and international research and intervention projects. Author or co-author over 230 scientific publications. For his work, he was awarded by President of the Republic of Poland, Ministry of Health, Polish Academy of Sciences, UICC Globalink Network, European Network for Smoking and Tobacco Prevention, and the Centers for Disease Control and Prevention, USA.

#### **Sofia Ravara** Assistant Professor

Faculty of Health Sciences, University of Beira Interior; CHCB University Hospital, Covilhã, Portugal. Public Health Research Centre, ENSP, NOVA University, Lisbon. Tobacco, smoking control & health education ERS Group Chair. ERS Tobacco Control Committee

Sofia Ravara is Assistant Professor in Preventive Medicine and Epidemiology at the Faculty of Health Sciences, University of Beira Interior, and Head of the Tobacco Treatment Unit of the University Hospital in Covilhã, Portugal. Currently is Tobacco, smoking control & health education ERS Group Chair and a member of ERS Tobacco Control Committee.

#### Martin Raw | Director

#### International Centre for Tobacco Cessation

Martin Raw is Director of the International Centre for Tobacco Cessation (ICTC), Visiting Professor, New York University's College of Global Public Health and School of Medicine, and Honorary Associate Professor, UK Centre for Tobacco and Alcohol Studies, Nottingham University, UK. In 1982 he co-authored the first clinical trial demonstrating that nicotine gum works. In 1998 he lead-authored the first English smoking cessation guidelines, which resulted in the creation of cessation treatment in the National Health Service in 1999. In 2009/10 he led the writing of the WHO FCTC

Article 14 guidelines, which were adopted in 2010. His current work, with the ICTC helps countries improve their tobacco cessation support. He was awarded the 2012 Luther Terry Award for Outstanding Individual Leadership and SRNT's 2017 John Slade Award, which honors SRNT members who have made outstanding contributions to public health and tobacco control through science-based public policy and public advocacy.

# **Pierre-Olivier Robert** | Social worker, sociologist, research and teaching assistant **Institute of Health and Society (UCL)**

Pierre-Olivier Robert is a social worker, sociologist, research and teaching assistant at the Institute of Health and Society (UCL). He is mainly interested in social inequalities and smoking among youths: an approach by social networks and educational systems.

## **Kelsey Romeo-Stuppy** Staff Attorney **Action on Smoking and Health**

Kelsey Romeo-Stuppy is Staff Attorney at Action on Smoking and Health, where she leads the program on criminal liability and works on tobacco and human rights. Kelsey holds a J.D. from the University of Pittsburgh School of Law, where she also earned a certificate in International and Comparative Law.

## Jamilya Sadykova | Tobacco Control Leader National Coalition "For smoke-free Kazakstan

Jamilya Sadykova is well known as very devoted tobacco control leader, who initiated implementation of the smoking ban in 2009 when nobody believed that it is possible in the post-soviet country like Kazakstan, where tobacco industry is still heavily dominating. "Smokefree Almaty" program with 4% smoking decrease among teenagers and 15% dicrease among medical personnel within 4 year period became her first prominent smokefree achievement. She is founder and charismatic leader of the antitobacco movement named National Coalition "For smoke-free Kazakstan", which advocates for implementation of the strong tobacco control measures, as pictorial health warning on cigarette packs and 250% sharp tobacco excise increase, which was finally approved by President and Parliament of Kazakstan in 2012 year inspite tobacco lobby pressure. Her professional experience covers research, advocacy and media relations on smoking prevention, capacity building and policy development. She obtained





public health education in Medical Academy (1998), Kazakstan School of Public Health (2000) and Braun School of Public Health, Israel (2001). Since then the public health and preventive medicine became her professional career, which she is successfully practice in Soros Foundation, Aids Foundation "East-West" and currently in National Coalition "For smoke-free Kazakstan". Achievements and project of the Coalition can be found at www.nosmoke.kz Nowadays she also works as a member of the Ministry of health work groups on different aspect of tobacco control as well as on international level, as the member of the WHO work groups on FCTC and Custom union (Russia, Kazakstan, Belorassia)."

## **Michael Schreuders** | PhD-student Academic Medical Centre in Amsterdam

Michael Schreuders, background in social psychology, currently working as a PhD-student at the Academic Medical Centre in Amsterdam. Main research focus is applying a realist methodology to better understand when, how, and for whom school anti-tobacco policies impact adolescent smoking.

#### Mome Spasovski | Professor The Institute for Social Medicine at the Medical Faculty, Skopie

Professor Mome Spasovski has had a long and successful career as a lecturer and researcher in the field of public health and health management. He has also held several managerial positions within the higher education system. He is currently the Director of the Institute for Social Medicine at the Medical Faculty-Skopje and he previously served as the Vice Rector of the University Saint Cyril and Methodious-Skopje. His work on tobacco control and prevention in the Republic of Macedonia is particularly notable. As the World Health Organization National Counterpart for tobacco control he advised and campaigned for tobacco regulation, organized workshops and participated at many national and international conferences. Professor Spasovski has conducted research projects on the use of tobacco among the population and among physicians in Macedonia and has published extensively. He is also actively collaborating with the Henry Ford partnership with the Faculty of Medicine.

Charis Styliadis | Postdoctoral Researcher Neuroscience of Cognition and Affection group, Lab of Medical Physics, School of Medicine, Faculty of Health Sciences, Aristotle University of Thessaloniki,

#### Thessaloniki, GREECE

Charis Styliadis is electronic engineer and a postdoctoral researcher at the Medical Physics Laboratory of Aristotle University of Thessaloniki. His main research interest is in non-invasive functional imaging of the human brain using MEG and EEG. He has a specific focus on emotional processing, cognitive aging, and plasticity (training induced, sleep architecture).

#### Xisca Sureda | Assistant professor Department of Surgery, Medical and Social Science at Alcalá University

Assistant professor of Epidemiology and Public Health in the Department of Surgery, Medical and Social Science at Alcalá University. Research associate at Social and Cardiovascular Epidemiology Research Group (EPISOC) at the Alcalá University. Adjunct researcher of the Tobacco Control Unit of the Catalan Institute of Oncology. My main areas of research include tobacco and alcohol epidemiology, and social epidemiology. My research lines have been focused on the evaluation of the impact of tobacco smoke free policies on people attitudes and behavioral changes, smoking patterns and second-hand smoke exposure. "

# Shabbir Syed Abdul | Leading researcher International Center for Health Information Technology (ICHIT), Taipei Medical University, Taipei, Taiwan

#### Graduate Institute of Biomedical Informatics, Taipei Medical University, Taipei, Taiwan

Dr. Shabbir Syed-Abdul, is a leading researcher and a principal investigator at the International Center for Health Information Technology, and Associate Professor at the Graduate Institute of Biomedical Informatics, Taipei, Taiwan. His major research interests are Long term care, Telemedicine, mHealth, Big data analysis and visualization, Artificial Intelligence, Personal Health Records, and Social Network in healthcare and Hospital Information System and has managed to publish about 60 SCI papers in last 5 years.

# **Stephanie Teloniatis** Research Associate George D. Behrakis Research Lab- Hellenic Cancer Society

Stephanie Teloniatis, RN, MPH, is a Research Associate at the George D. Behrakis RESEARCH LAB of the Hellenic Cancer Society where she contributes to all phases of the research process regarding the impact of smoking on Lung Function as well as epidemiological studies having led to several scientific publications.

# Speakers' Biographies

**Olena Tigova** | Scientific Project Manager of the Tobacco Control Unit

# Catalan Institute of Oncology (ICO) Bellvitge Biomedical Research Institute (IDIBELL) Spain

Olena is the Scientific Project Manager at the Tobacco Control Unit. Olena has previous research experience in the area of public health and epidemiology (School of Public Health and AIDS Alliance, Kiev), health inequalities (Center for Health Equity Studies, Stockholm and the Center for Research on Health and Economics, Barcelona) and care coordination (Center for Research in Healthcare Innovation Management, CRHIM, Barcelona). She has experience in project coordination (EC FP7) and has managed research activities in a number of EC-funded projects. Olena holds an MSc in Management of Organisations in healthcare sector (Ukraine) and an MSc in Public Health (Sweden).

#### **Brigit Toebes** | Associate Professor

#### University of Groningen, Faculty of Law, Department of Transboundary Legal Studies, Global Health Law Groningen Research Centre, The Netherlands

Brigit Toebes, Associate Professor and Rosalind Franklin Fellow, Chair in International Health Law at the University of Groningen is a legal scholar with twenty years of experience in the field of health and human rights. Her current research focuses on the role that human rights play in the field of the chronic disease pandemic, with a particular emphasis on tobacco control.

## Marta Trapero-Bertrán | Associate Professor Universitat Internacional de Catalunya (UIC)

Marta Trapero-Bertran, MSc, PhD, is permanent associate professor at the International University of Catalonia (UIC), Barcelona, Spain. One of her areas of specialization is Economics of Public Health Programms. She has more than 30 papers published in National and International academic journals with high Impact Factor and also books.

#### Antigona Carmen Trofor | Associate Professor Medicine Faculty of the "Grigore T.Popa" University of Medicine and Pharmacy from Iasi, Romania

Antigona Carmen Trofor, Assoc. Prof. Dr. Habil., M.D., Ph.D. is an Associate Professor of Pulmonology, at the Medicine Faculty of the "Grigore T.Popa" University of Medicine and Pharmacy from Iasi, Romania and a senior chest physician at the Clinic of Pulmonary Diseases Iasi

Romania. Past president of the Tobaccology section of the Romanian Society of Pulmonologists, past member of the "Tobacco Control Committee" and past secretary of the Group 6.3. "Tobacco, Smoking Control and Health Education" of the European Respiratory Society, coordinator of the Romanian Smoking Cessation Guideline of the Romanian Society of Pulmonologists. Principal investigator in the H2020 "Eurest Plus" project- from behalf of Aer Pur Romania and project coordinator for Romania of the "Tobacco Cessation Guidelines for High Risk Groups - TOB-G" 3-rd EU Health Programme grant within H2020 umbrella. PhD students' coordinator in the field of "Integrating treatment of tobacco use and dependence in a comprehensive strategy to approach respiratory health", starting with October 2018.

#### **Anna Tzortzi** Scientific Director of George D Behrakis RESEARCH LAB Hellenic Cancer Society **Associate Director of Institute of Public Health The American College of Greece, Greece**

Anna Tzortzi, MD, FCCP is Scientific Director of "George D Behrakis RESEARCH LAB" at the Hellenic Cancer Society and Associate Director of "Institute of Public Health" at The American College of Greece. Dr Tzortzi is an experienced Respiratory Physician, Clinician, Lung Function Testing Specialist and Researcher with special interest on the impact of active and passive smoking on Lung Function. In the TackSHS project, she is responsible for a study aimed to assess clinical impact of passive exposure to e-cigarettes emissions on the respiratory system.

#### Lotte Van Neirop | Researcher National Institute for Public Health and the Environment (RIVM)

Lotte van Nierop has a PhD in neurobiology and cognitive neuroscience and is working at the National Institute for Public Health and the Environment (RIVM) in The Netherlands.

# Constantine Vardavas Associate Director: Institute of Public Health, ACG Greece, Adjunct Associate professor: Mayo Clinic, Faculty: Harvard University

Constantine Vardavas MD, RN, MPH, PhD is a medical epidemiologist specialized in tobacco control. Dr. Vardavas is actively engaged in an number of large multinational initiatives to combat the tobacco epidemic, by using large cross country datasets to support international public health initiatives. He is the coordinator of EUREST-PLUS, a H2020 which aims to monitor the impact of the EU

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TPD at a population based level. For his efforts he was awarded the American Cancer Society "Luther L. Terry" Young Pioneer Award in 2018.

## Hanne Vibjerg | Head Danish Health Authority

Hanne Vibjerg is Head of Section at the Danish Health Authority. She worked with Danish national tobacco prevention since 2014 in areas such as legislation on tobacco and e-cigarettes, national and international network and national grants. She serves or has served as the Danish WHO technical focal point on tobacco, as an expert for Denmark in subgroups under the TPDII in Bruxelles and as part of the expert group on the Capacity Assessment of tobacco control policies in Denmark.

#### **Elizabeth Zhuikova** | PhD candidate St George's University of London in collaboration with Public Health England

Miss Jelizaveta Zuikova is currently carrying out a PhD investigating toxicology and neuropharmacology of nicotine and smoking addiction with a focus on electronic cigarette (e-cig) use. She has an interest in the effectiveness of e-cig as a smoking cessation aid and is actively involved in the clinical trial monitoring the transition from tobacco smoking to e-cig use. In 2015, Jelizaveta received MSc in Health and Clinical Sciences at University of Surrey with the award for her dissertation on the effect of oxytocin treatment in autistic mice.



## FULL, ASSOCIATED & INDIVIDUAL MEMBERS

#### **ALBANIA**

University of Vlora "Ismail Qemali", Department of Healthcare

#### **ARMENIA**

Armenia, School of Public Health (SPH) "ANNA" – National Association of Consumers Individual members: Narine Movsisyan Arusyak Harutyunyan

#### **AUSTRIA**

Austrian Council on Smoking and Health

#### **BELGIUM**

Prevention Tabac Wallonie Belgian Foundation Against Cancer Vlaams Instituut Gezond Leven KOM OP TEGEN KANKER (VLAAMSE LIGA TEGEN KANKER) Individual members: Francis Grogna (Tubize)

# Cornel Radu-Loghin (Brussels) **BOSNIA AND HERZEGOVINA**

Association PROI

#### **BULGARIA**

Smoke Free Life Coalition Bulgaria Youth Prevention Foundation

#### **CROATIA**

Membership in process

#### **CYPRUS**

Cyprus National Coalition for Smoking Prevention

#### **CZECH REPUBLIC**

Membership in process

#### **DENMARK**

Danish Coalition Against Tobacco Danish Health and Medicines Authority Danish Cancer Society Danish Heart Foundation

#### **ESTONIA**

NGO Tobacco-free Estonia

#### **FINLAND**

Membership renewal in process

#### **FRANCE**

French Alliance Against Tobacco
DNF - Les Droits des Non-Fumeurs
Individual members:
Prof. Petroned Dautzaphora (Paris)

Prof. Bertrand Dautzenberg (Paris) Joseph Osman (Paris)

#### **FYRO MACEDONIA**

Macedonian Respiratory Society

#### **GEORGIA**

Tobacco Control Alliance in Georgia

#### **GERMANY**

German Medical Action Group Smoking or Health

German Medical Action Group Smoking or Health

#### GREECE

Greek Coalition Against Tobacco
Hellenic Thoracic Society
Institute of Public Health of the American
College of Greece
Laboratory of Toxicology, Faculty of
Medicine, University of Crete, Greece
Individual member
Victoria Vivilaki

#### **HUNGARY**

Hungarian Alliance for Tobacco Control

#### **ICELAND**

Membership renewal in process

#### **IRELAND**

ASH Ireland
Tobacco-Free Research Institute

#### **ISRAEL**

Ministry of Health

#### **ITALY**

Società Italiana di Tabaccologia Individual member: Marco dell'Omo (Perugia)

#### **KAZAKHSTAN**

Public fund "Temekisiz" - National coalition "For smokefree Kazakhstan"

#### K0S0V0

Kosovo Advocacy and Development Center

#### LATVI/

Membership renewal in process

#### **LITHUANIA**

Lithuanian National Tobacco and Alcohol Control Coalition

#### **LUXEMBOURG**

Fondation Cancer

#### **MALTA**

Membership renewal in process Individual member: Christine Baluci Anne Buttigieg

#### **MOLDOVA**

Centre for Health Policies and Studies (PAS Centre)

#### **NETHERLANDS**

Alliantie Nederland Rookvrij (Dutch Alliance for a Smokefree Society)

#### **NORWAY**

Membership renewal in process

#### POLAND

Health Promotion Foundation Smart Health Foundation The Main Council of Nurses and Midwives Maria Skłodowska Curie Memorial Cancer Centre and Institute of Oncology in Warsaw

#### PORTUGAL

Portuguese Confederation for Tobacco Prevention (COPPT)

#### ROMANIA

ROMANIA
Romanian Network for Smoking
Prevention
Aer Pur Romania
Romanian Prevention Forum
United Youth Association
ASOCIATIA GENERATIA ROMANIA
SANATOASA 2035
Individual members:
Antigona Trofor, Munteanu Petru-Emil
Cristian Meghea

#### **RUSSIA**

Confederation of Consumer Societies (KONFOP)

#### SERBIA

Individual member: Kilibarda Biljana

#### **SLOVAKIA**

Membership renewal in process

#### **SLOVENIA**

Slovenian Coalition for Tobacco Control No Excuse Slovenia

#### **SPAIN**

Comité Nacional de Prevenci**ó**n del Tabaquismo (CNPT) Catalan Institute of Oncology Nofumadores.org

#### **SWEDEN**

Teachers against Tobacco

#### **SWITZERLAND**

Swiss Association for Smoking Prevention

#### **TURKEY**

Turkish Respiratory Society

#### UK

Cut Films (Roy Castle Lung Cancer Foundation) Individual member: Filippos Filippidis

#### **UKRAINE**

Regional Advocacy Centre Life Individual members: Otto Stoyka, Konstantin Krasovsky Tatiana Andreeva

#### USA

Campaign for Tobacco Free Kids – European office Individual member: Filippos Filippidis

#### **European Organisation**

European Federation Of Allergy And Airways Diseases Patients' Associations (EFA)







# TOBACCO TREATMENT OF INDIGENT PATIENT'S ALCOHOLICS REHABILITATION IN THE ASSOCIATION RAUXA

Dra. ML. Marín D. Rodríguez MJ Acero

Associació Rauxa

#### TOBACCO ADVERTISING, PROMOTION AND SPONSORSHIP (TAPS) ASSESSMENT STUDY IN LAGOS STATE NIGERIA

Abiodun Oyeleye Olamide Ogulade

New Initiative for Social Development 1 and 2

#### ENVIRONMENTAL TOBACCO SMOKE EXPOSURE IN CHILDHOOD CANCER SURVIVORS

Alberto, Cárceles Álvarez Miguel F, Sánchez Sauco Esther, Tobarra Sánchez Marisa, Azurmendi Funes Ainara, Sanz Monllor Blanca, García Torres Almudena, Pernas Barahona Juan A, Ortega García

Pediatric Environmental Health Speciality Unit, Department of Paediatrics, Laboratory of Environmental and Human Health (A5) Institute of Biomedical Research, IMIB-Arrixaca, Clinical University Hospital Virgen de la Arrixaca, University of Murcia, Murcia, Spain.

#### SMOKING IN ADOLESCENTS AND YOUNG ADULTS CHILDHOOD CANCER

#### **SURVIVORS**

Alberto, Cárceles Álvarez Miguel F, Sánchez Sauco Marisa, Azurmendi Funes Esther, Tobarra Sánchez Ainara, Sanz Monllor Almudena, Pernas Barahona Blanca, García Torres Juan A, Ortega García

Pediatric Environmental Health Speciality Unit, Department of Paediatrics, Laboratory of Environmental and Human Health (A5) Institute of Biomedical Research, IMIB-Arrixaca, Clinical University Hospital Virgen de la Arrixaca, University of Murcia, Murcia, Spain.

"IF I HAD KNOWN..." –
A THEORY-INFORMED
SYSTEMATIC ANALYSIS OF
MISSED OPPORTUNITIES
IN OPTIMISING USE OF
NICOTINE REPLACEMENT
THERAPY AND ACCESSING
RELEVANT SUPPORT: A
QUALITATIVE STUDY.

Aleksandra, Herbec Ildiko, Tombor Lion, Shahab Robert, West

University College London

#### A TOBACCO COUNSELING TRAINING PROGRAM FOR MACEDONIAN PHYSICIANS: DATA FROM 6 MONTHS OF PROCESS AND OUTCOMES EVALUATION ACTIVITIES

Alexander Plum

Henry Ford Health System Global Health Initiative

Linda Kaljee

Henry Ford Health System Global Health Initiative

Amanda Holm

Henry Ford Health System Center for Health Promotion & Disease Prevention

Marija Zdraveska

Ss Cyril & Methodius University Faculty of Medicine

Deska Dimitrievska

Ss Cyril & Methodius University Faculty of Medicine

Magdalena Pop-Trajkova Lazarevska

Ss Cyril & Methodius University Faculty of Medicine

Mike Simoff

Henry Ford Health System
Department of Internal Medicine

# CHARACTERISING TOBACCO INDUSTRY INTERFERENCE TACTICS IN THE PHILIPPINES TOWARDS PREEMPTIVE ADVOCACY AND POLICY DESIGN

Allan Chester Nadate Jacky, Sarita Bernadette, Huggins HealthJustice Philippines

# PRE-TESTING MHEALTH INTERVENTIONS: A CASE REPORT

**Andreea Hostina** 

Center for Health Policy and Public Health, College of Political, Administrative and Communication Sciences, Babeș-Bolyai University Cluj-Napoca, Romania

Department of Public Health, College of Political, Administrative and Communication Sciences, Babeș-Bolyai University Cluj-Napoca, Romania

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Administrative and Communication Sciences, Babeș-Bolyai University Cluj-Napoca, Romania Department of Public Health, College of Political, Administrative and Communication Sciences, Babeș-Bolyai University Cluj-Napoca, Romania Department of Obstetrics, Gynecology and Reproductive Biology, College of Human Medicine, Michigan State University, East Lansing, USA

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#### TO QUIT SMOKING SUCCESSFULLY: FORMER SMOKER'S TESTIMONIES SHARING KNOWLEDGE TO PROMOTE QUITTING TOBACCO

Angela Martinez Antonio Baena Elena Castellanos Marta Chuecos Cristina Masuet Montse Moral Ma Cristina Pinet

#### Pere Plana Enric Rovira Josep M<sup>a</sup> Sanchez

Societat Catalana d'Atenció i Tractament del Consum de Tabac. Barcelona. Spain

#### TUBERCULOSIS AND TOBACCO IN ARMENIA: PHYSICIANS' PERSPECTIVE ON TWO GLOBAL EPIDEMICS

Armine Abrahamyan Arusyak Harutyunyan Zaruhi Grigoryan Varduhi Hayrumyan

Avedisian Onanian Center for Health Services Research and Development, Gerald and Patricia Turpanjian School of Public Health, American University of Armenia

#### MATERNAL SMOKING DURING PREGNANCY IN GREECE

#### Athina Diamanti

Department of Midwifery, TEI, Athens, Greece Department of Critical Care and Pulmonary Services, University of Athens Medical School, Evangelismos Hospital, Athens, Greece

Midwifery clinic of General Hospital of Athens Alexandra, Greece

#### Vasilios Raftopoulos

Department of Nursing, Cyprus University of Technology

#### Katerina Lykeridou

Department of Midwifery, TEI, Athens, Greece

#### Aikaterini Daliani

General maternity district hospital, Helena Venizelou, Athens, Greece

#### Stamatia Giannareli

General maternity district hospital, Helena Venizelou, Athens, Greece

#### Stamatina Palaiou

General maternity district hospital, Helena Venizelou, Athens, Greece

#### Martha Andritsou

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#### Sotiria Schoretsaniti

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#### SMOKING CESSATION, DEPRESSION, AND MYOSIN





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# WHICH COUNTRIES ARE THE BEST ON TOBACCO CONTROL? A QUANTITATIVE ANALYSIS OF THE MPOWER 2017

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#### PRIMARY REPORT OF FIRST NATIONAL STUDY ON MERGING SMOKING CESSATION WITH DRUG ABUSE TREATMENT IN WELFARE ORGANIZATION, IRAN 2017

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#### BURDEN DUE TO SECOND-HAND SMOKING EXPOSURE IN CHILDREN IN EUROPE IN THE LAST DECADE: FIRST RESULTS FROM THE TACKSHS PROJECT

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#### EXPOSURE TO SECOND-HAND SMOKE AT WORK IN THE EUROPEAN UNION, 2006-2014

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#### CHANGES IN LUNG CANCER MORTALITY BY SEX, AGE AND EDUCATION IN POLAND IN 1994-2012

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# CAN MIGUEL DELIBES CHANGE THE OPINION ABOUT TOBACCO?

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# YOUTHS AND TOBACCO PREVENTION AND PREVALENCE THE GAMBIA

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#### EXPOSURE TO E-CIGARETTES IN RUSSIA: RESULTS FROM RUSSIAN TOBACCO CONTROL POLICY EVALUATION STUDY

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#### PREVALENCE OF TOBACCO AT THE BEGINNING OF PREGNANCY IN 1500 PREGNANT COUPLES OF HIGH RISKS

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#### COMPLIANCE WITH SMOKE-FREE LEGISLATION IN SIX EUROPEAN COUNTRIES (2016): FINDINGS FROM THE ITC 6 EUROPEAN COUNTRY SURVEY (EUREST-PLUS PROJECT)

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# THE ROLE OF AN ELECTRONIC CIGARETTE ON SMOKING BEHAVIOUR AND HARM REDUCTION IN SMOKERS WITH SCHIZOPHRENIA SPECTRUM DISORDERS: A FEASIBILITY STUDY

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# ASSESSMENT OF E-CIGARETTE HUMECTANTS EXPOSURE BY QUANTIFICATION OF 1,2-PROPILENEGLICOL, 1,3-PROPILENEGLICOL AND GLYCEROL IN HUMAN URINE AND ORAL FLUID

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SMOKING CESSATION SERVICES PROVIDED BY TUBERCULOSIS PHYSICIANS IN ARMENIA: A QUALITATIVE STUDY

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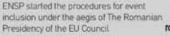














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#### 3<sup>rd</sup> INTERNATIONAL CONFERENCE ON TOBACCO CONTROL 2018





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#### Support the implementation of the Tobacco Products Directive throughout the 28 EU MS

The TPD aims to preserve a high level of European public health and support the functioning of the internal market of tobacco products in the EU.

Provide regulation of tobacco products, novel tobacco products, electronic cigarette products

The JATC is a collaborative action between the European Commission and the EU Member States built on evidence-based tobacco control policies with the overarching aim to be implemented at a national, regional and European level in order to improve Public Health protection in the EU.

#### **WORK PACKAGES 1-9**

O1
Hellenic Cancer Society
HCS

Tobacco Product Evaluation

HCS, AGES, BHTC, SIK, ANSES, BIR, APTL-CERTH, HSE, IRCCS - IRFMN, ISS, MoH IT, NTAKD, RIVM, NIPH, MSDGS, NZLOH, CSJA, FOHM, UK-DH, HTS

02
BATUT
Dissemination
HCS, MoH CY, SE

O7
HCS

E-Ciparette Product Evaluation

AGES, BHTC, ANSES, BfR, APTL-CERTH, DOHI, HSE, IRCCS-IRFMN, ISS, MoH IT, HI, NTAKD, RIVM, NIPH, NDMA, MS-DGS, ICO, CSJA, FOHM, UK-DH, HTS

O3 HCS AGES

Laboratory Vertication, Collaboration & Analyses
HCS, AGES, BFR, APTL-CERTH, NVSPL, RIVM, NLZOH,
CSJA, HTS

Integration into National Policies & Sustainability
HCS, NCPHA, TA, ANSES, BfR, SE, HSE, IRCCS-IRFMN,
NTAKD, CSJA

Additives Subject to Enhanced Reporting Obligations
HCS, SIK, ANSES, BfR, IRCCS-IRFMN, ISS, NIPH, CSJA,
FOHM

Common Entry Gate (CEG) data extraction and handling
HCS, AGES, BHTC; NCPHA, TA, ANSES, MoH IT,
NTAKD, NOMA, MS-DGS, NLZOH, CSJA, FOHM, UK-DH



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## Cape Town Declaration

We, the participants of the ENSP conference in Madrid, emphasize that the tobacco epidemic which kills more than 7 million people each year and costs the global economy nearly 2 percent its GDP represents one of the biggest public health threats that the world has ever faced.

The European Region has one of the highest proportions of deaths attributable to tobacco use and is particularly burdened by tobacco. Tobacco use is currently responsible for 16% of all deaths in adults over 30 in the Region, killing over 700,000 Europeans every year. The corporate behavior that leads to all of these preventable deaths is not only an abuse of corporate power on citizens, but a violation of the rights to health and life recognized in numerous global and regional human rights instruments including the International Covenant on Economic, Social and Cultural Rights (ICESR) which recognizes in its Article 12 "the right of everyone to the enjoyment of the highest attainable standard of physical and mental health". Therefore, 3rd ENSP conference asserts that there is an irreconcilable conflict between the manufacture and marketing of tobacco products and the right to health and formally adopts the Cape Town Declaration on Human Rights and a Tobacco-free World.

# Cape Town Declaration on Human Rights and a Tobacco-free World

We, participants in the 17th World Conference on Tobacco or Health, meeting in Cape Town, South Africa, on 7-9 March 2018, and civil society organizations as well as individuals from across the globe, are firmly committed to promoting and protecting public health and human rights in relation to the tobacco epidemic, which kills 7 million people each year globally, and agree to the following general principles and call to action to achieve a tobaccofree world.

# I. General Principles Relating to Human Rights and Tobacco Control

#### A. Human Rights Applicable to Tobacco Control

- 1. We agree that the manufacture, marketing and sale of tobacco are incompatible with the human right to health. In this regard, we reaffirm the value of the preamble of the WHO Framework Convention on Tobacco Control (FCTC), in which the Parties express their determination "to give priority to the right to protect public health," and to respect the right of everyone to the enjoyment of the highest attainable standard of physical and mental health, as expressed in Article 12 of the International Covenant on Economic, Social and Cultural Rights (ICESCR).
- We reaffirm the position taken by the Committee on Economic, Social and Cultural Rights in its General Comment No. 14 that the "failure to discourage production, marketing and consumption of tobacco" constitutes a violation of the obligation to protect under Article 12 (right to health) of the ICESCR.
- 3. The concept of the right to a tobacco-free world as a

component of human rights implies the obligation of States to address human rights implications over the whole life-cycle of tobacco growing, manufacturing, marketing, distribution, consumption and post consumption, including child labor, violations of workers' rights and the rights of special populations as well as environmental destruction.

#### B. Human Rights Relevance of the FCTC

- 4. We further agree that the manufacture, marketing and sale of tobacco are incompatible with other human rights obligations States have accepted by ratifying the FCTC and various global and regional human rights treaties, as well as under their own constitutions, in particular the rights to life; to health, including safe and healthy working conditions; children's rights, including protection of children in tobacco production and from advertising; and women's rights, including protection from the impact of smoking on pregnancy.
- 5. We welcome COP7 Decision 26 on "International cooperation for implementation of the WHO FCTC, including on human rights" and efforts by States Parties to enhance cooperation on the basis of that decision
- 6. We support the WHO Guidelines for implementation of the FCTC, which explicitly affirm that the duties under Articles 8 and Article 12 are grounded in fundamental human rights and freedoms, including "the right to life, the right to the highest attainable standard of health and the right to education."

### C. Litigation Against the Tobacco Industry Based on Human Rights

7. We welcome judgements by national, regional, and

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#### 3rd INTERNATIONAL CONFERENCE ON TOBACCO CONTROL 2018





- international courts that seek to protect the human rights of people from the effects of tobacco and the actions of tobacco corporations.
- 8. In particular, we welcome the position taken by the Supreme Court of India in allowing a petition to appeal the decision of the Karnataka High Court in the case of Umesh Narain v. The Tobacco Institute of India, and its exhaustive review of evidence of the impact of plain packaging and health warnings, its assessment of the obligations of the FCTC, the positions taken at the World Health Assembly and the WCTOH, and especially its analysis of Article 21 of the Indian Constitution, which affirms the right to a healthy life, including the right to health, adding that "tobacco in itself is a dangerous product which leads only to death and disease ... [and] harms and severely prejudices the health and wellbeing of people" and that "[i] mplementing measures to decrease the consumption of tobacco is in furtherance of the duty of the State." The reasoning is similar to that of the English High Court of Justice Queen's Bench Division, in 2016, which found that the tobacco industry "facilitates and furthers, quite deliberately, a health epidemic."

### D. Use of the 2030 Development Agenda to Advance Tobacco Control

- 9. We welcome the inclusion within Goal 3 of the Sustainable Development Goals ("Ensure healthy lives and promote well-being for all at all ages") of Target 3.a ("Strengthen the implementation of the World Health Organization Framework Convention on Tobacco Control in all countries, as appropriate") and of age-standardized prevalence as the indicator of progress towards that target. However, the addition of "as appropriate" appears to be a concession to the tobacco industry that must not be interpreted at diminishing the rigorous application of the FCTC to achieve Goal 3.
- 10. We attach special importance in this regard to the adoption by the Human Rights Council of Resolution 35/23 on the Right to Health in the Implementation of the 2030 Agenda for Sustainable Development and to the report the UN High Commissioner on Human Rights is preparing in response to that resolution.

# E. Human Rights Justification for Firm Action Against the Tobacco Industry

11. We consider that the United Nations Guiding Principles on Business and Human Rights and its respect, protect and remedy framework require the cessation

- of the manufacture and marketing of tobacco. The fundamentally harmful nature of the tobacco industry is such that it cannot be a partner in these efforts. The recent experience with the Philip Morris International-funded Foundation for a Smoke-Free World is further evidence of the need to consider initiatives by the tobacco industry as public relations ploys to advance their corporate interests contrary to the human rights of the public.
- 12. We welcome cooperation between the Open-ended Intergovernmental Working Group (OEIGWG) on transnational corporations (TNCs) and other business enterprises with respect to human rights and the FCTC Secretariat in clarifying the obligation to protect human rights against the influence of the tobacco industry and in focusing on how those corporations place profits before the public interest.
- 13. We support efforts as part of safeguarding the human right to health to exclude the tobacco industry from any benefits under international trade agreements, in light of the fact that any advantages of international investment, employment and marketing by international tobacco companies are far outweighed by the harm to the health and lives of the people who work in production of tobacco products and who consume them.

## II. Call to action to promote and protect the right to a tobacco-free world

- 14. We call upon States Parties to all treaties affirming the right to health to include in their reports to treaty monitoring bodies explicit reference to measures taken and challenges faced in tobacco control that affect that right.
- 15. We call further on States Parties to the FCTC to include in their implementation reports explicit reference to their efforts to promote and protect human rights while implementing the Convention.
- 16. We urge public health institutions, civil society organizations, and human rights monitoring institutions to provide information on States Parties' tobacco control measures under the reporting procedures of the human rights treaties, in particular the International Covenant on Economic, Social, and Cultural Rights (ICESCR), the Convention on the Rights of the Child (CRC), the Convention on the Elimination of All Forms of Discrimination Against Women (CEDAW) and the Convention on the Rights of Persons with Disabilities (CRPD).
- 17. We encourage legal support organizations to work with individuals and organizations affected by the tobacco

## Cape Town Declaration

industry to bring cases to support efforts to limit manufacture, advertising, and marketing of tobacco products as violations of the right to health. In this regard, we express the hope that the Supreme Court of India will soon adjudicate that the tobacco industry is "res extra commercium," thus limiting the legal rights of the tobacco industry to challenge measures that discourage marketing and consumption of tobacco products.

- 18. We invite the Special Rapporteur on the right of everyone to the highest attainable standard of physical and mental health to include the right to a tobaccofree world as a component of the right to health in his thematic and country reports.
- 19. We invite civil society to provide appropriate inputs to the report the UN High Commissioner for Human Rights will prepare for the Human Rights Council at its 38th session in June 2018, pursuant to Council Resolution 35/23.
- 20. We call upon the Member States in the Human Rights Council to affirm the right to a tobacco-free world as a component of the right to health in a resolution or statement no later than 2021.
- 21. We encourage all States and other stakeholders to include tobacco control in the information they provide relating to the right to health when submitting reports under the Universal Periodic Review.
- 22. We urge national, regional and inter-governmental human rights institutions to support Sustainable Development Goal 3 and its target 3.a by actively promoting the implementation of the FCTC and other measures that seek to eliminate tobacco deaths.
- 23. We call upon the Inter-Agency Expert Group on SDG

- Indicators (IAEG-SDG) to prioritize Target 3.a, to disregard the qualification "as appropriate," and to add other relevant indicators of progress towards this target.
- 24. We call upon the Open-ended Intergovernmental Group (OEIGWG) on transnational Working corporations (TNCs) and other business enterprises with respect to human rights to continue to work with the FCTC Secretariat on concrete measures to eliminate the extraordinary protection the tobacco industry has enjoyed for over half a century, and to explicitly reference tobacco in the new treaty, to encourage mutual reinforcement between the new treaty and the FCTC. The tobacco industry is an example of corporate subversion of public health and human rights measures and Article 5.3 of the FCTC that protects tobacco control policymaking from tobacco industry influence can serve as a model for the treaty negotiated by the OEIGWG.
- 25. We call upon governments participating in the G7 and G20 negotiations and in multilateral trade negotiations to explicitly exclude the tobacco industry from the benefits of any trade treaty.
- 26. We urge government, scientists, research entities, foundations, and civil society organizations to reject or cease collaboration with the Philip Morris International-funded Foundation for a Smoke-Free World and similar public relations initiatives of the tobacco industry.
- 27. We suggest that the steps taken to implement the components of this call to action enumerated above be reviewed at the 18th WCTOH.







Philip Morris' newest marketing ploy:

# The Foundation for a Smoke-Free World

Spread the Word. TFK.org/say

WE CAN TAKE ACTION AGAINST THE PHILIP MORRIS-FUNDED **FOUNDATION FOR A SMOKE-FREE WORLD.** 

**GET INVOLVED:** 







Look for attempts to infiltrate your community:







Visit TFK.org/say to report what you see. We know how to end the tobacco epidemic. You can help save lives and fight back against big tobacco.